



5 day  
national workshop  
Research Methodology in  
**Social Science**

January 17-21, 2017 • Senate House Campus, Palayam



School of Distance Education, University of Kerala  
Thiruvananthapuram, Kerala 695 034



## Objective

Research, as an academic activity, must always be of high quality in order to produce knowledge that is applicable outside of the research setting with implications that go beyond the group that has participated in the research. Through a workshop on Research Methodology we aim to impart the concepts and theories of different areas of research, various steps that are generally adopted by a researcher in studying his research problem along with the logic behind them, method of construction and application of scientific research methodology, data analysis through the use of software, particularly SPSS and computer applications, the best way of writing research reports and academic research papers etc. A problem solving approach will be practiced during the workshop by engaging competent and experienced resource persons. The course is expected to benefit college or university teachers, or students or members of recognized research institutions who are engaged in or want to carry out doctoral work in social science.

At the end of the course the participants will be able to

- Define and formulate research problem
- Understand and set research design and methodology
- Understand and apply descriptive and inferential statistics
- Analyse data SPSS and AMOS
- Write doctoral thesis and academic papers



## Contents

- Recent trends in Social Science research
- Formulation and planning of research problem
- Research design- Hypothesis- Formulation and testing
- Probability and non probability sampling
- Data source–Data analysis- Descriptive and inferential Statistics
- Data analysis through SPSS and AMOS
- References in report writing (Style sheet)
- Preparation of synopsis and report writing
- Preparation and publication of research paper

## Participants Profile

The workshop will benefit young faculty members and research students in colleges, universities and business schools who plan to conduct research leading to PhD or advanced research in the areas of Social Science.

## Pedagogy

Classroom discussions, exercises and discussion of synopsis, questionnaires and research papers

## Programme Fee

**₹2,000/-** (Covers coffee, snacks, lunch and sharing accommodation (only to outstation participants))

The fee is to be paid in advance by DD in favour of Research Methodology Workshop payable at Trivandrum

**Last date: January 10, 2017**

## Cancellation Policy

In the event of cancellation of nomination, full refund of the programme fee will be made, if request is received in writing at least 5 days before commencement of the workshop. No refund will be made if such a request comes after this date.

## Contact Information

**Workshop Secretariat**  
School of Distance Education  
University of Kerala, Senate House Campus,  
Thiruvananthapuram-695 034, Kerala  
Tel.: 0471 2300148 Mob: 9447259150,  
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## Workshop Committee

Director : **Dr. K.S. Zeenath**  
Chairman : **Dr. R. Vasanthagopal**  
Convener : **Dr. S. Ajitha**  
Treasurer : **Dr. Balu B.**

**MEMBERS:** Dr. Lal C.A., Dr. S. Nazeem, Dr. K.S. Suresh Kumar, Dr. Mushtaq Ahammed, Dr. Rose Mary George, Dr. Indu K.V., Dr. K.R. Deepak, Dr. T.K. Rajan