

UNIVERSITY OF KERALA

Thiruvananthapuram, Kerala, India – 695034

(Established as University of Travancore by the Travancore University Act in 1937 and reconstituted as University of Kerala by the Kerala University Act of 1957 and presently governed by the Kerala University Act of 1974 passed by the Kerala State Legislative Assembly)
(Re-accredited by NAAC with 'A++' Grade)

49970/PLANNING D/2025/UOK

15.09.2025

Expression of Interest (EoI)

Sub: Expression of Interest (EoI) for Videography/Photography Services for the International Conference on “Reimagining Healthcare Solutions for a Sustainable Tomorrow” funded by PM-USHA– reg.

The University of Kerala invites Expressions of Interest (EoI) from experienced and reputed service providers for providing videography/photography services and design and printing of abstract books during the International Conference on Reimagining Healthcare Solutions for a Sustainable Tomorrow, to be held from 24th to 26th September 2025 at EMS Hall, Kariavattom Campus and C.V. Raman Hall, CLIF, Kariavattom Campus.

This international conference, organized under the **Pradhan Mantri Uchchatar Shiksha Abhiyan (PM-USHA)**, will bring together leading National and International scholars, Professionals, and stakeholders. High-quality hospitality and professional services are expected throughout the Programme.

All bills for services rendered must be raised in the name of: **The Registrar, University of Kerala.**

Scope of Work

1. Videography

- Full HD recording of 15 expert lectures over three days.
- Production of a 2–3 minute promotional video summarizing the event (with music, captions, transitions).

2. Photography

- High-resolution coverage of inauguration, key sessions, and major events.

3. Deliverables

- Edited lecture videos (individual files for each speaker).
- Promotional video in MP4 format.
- Minimum 50 high-resolution edited photographs.

Quotation must include:

- Videography charges
- Photography charges
- Editing charges for 15 videos (invited lectures)
- Promotional video cost



- GST (if applicable)
- Delivery timeline for final outputs (limited to 10 days post the event)

General Instructions for Submission

1. Interested firms must submit their EoI with sealed quotations addressed to:

The Registrar,
University of Kerala,
Kariavattom Campus,
Thiruvananthapuram – 695 034

2. Quotations must be submitted to Dr. Anil Chandran, Organising Secretary, Department of Demography, University of Kerala, Kariavattom Campus, Thiruvananthapuram 695 581 on or before 20 September, 2025 by 11 am. Quotations will be opened at 3 pm on the same day.
3. The University reserves the right to accept or reject any or all EoIs without assigning reason(s).
4. Only firms with proven experience in photography services for large professional events will be considered.
5. GST Registration Certificate, PAN, and other relevant documents must be attached.

For further queries contact

Dr. Anil Chandran 9446093978

