



SCIENCE WEEK CELEBRATIONS - 2019

-Celebration of Science by University of Kerala-

WORKSHOP ON POPULAR SCIENCE WRITING

11th and 12th March, 2019

Programme

11 th March 2019	
9.30-10.00: Registration	
INAUGURAL SESSION (10.00-11.00)	
Welcome	: Dr. A Biju Kumar <i>Dean, Faculty of Science and Convener</i>
Workshop overview	: Dr. MS Harikumar <i>Head, Dept of Communication and Journalism</i>
Presidential Address	: Prof. Gabriel Simon Thattil <i>Director, IQAC</i>
Key-note Address	: Dr. V. Ajit Prabhu, Head, TDPMD and Chief <i>Scientist, Kerala State Council for Science Technology and Environment (KSCSTE)</i>
Inaugural Address	: Prof. S. Sivadas <i>Formerly P. T. Bhaskara Panicker Emeritus Fellow for science writing and communication, KSCSTE and former Professor & Head, Dept of Chemistry, CMS College, Kottayam</i>
Felicitation	: Dr. CP Aravindakshan <i>Professor (Retd), Science writer and communicator</i>
Vote of Thanks	: Dr. K. Gopchandran <i>Dean, Faculty of Applied Sciences & Technology</i>
11.00-11.15	: TEA BREAK
11.15-12.15 Lead lecture and interaction	: Prof. S. Sivadas <i>Academician, Science Writer and Communicator</i>
12.15-13.00 Lecture on "Science Journalism: Challenges and Opportunities	Dr. Anilkumar Vadavathoor <i>Regional Director, Indian Institute of Mass Communication, Kottayam</i>
13.00-14.00	: LUNCH
14.00-15.00 Topic: Science and Science Literature	Prof. C.P. Aravindakshan <i>Professor of Chemistry and Principal (Retd), Government Women's College, Thiruvananthapuram</i>
15.00-15.15	: TEA BREAK
15.15-16.00 <i>Craft of Science Writing</i>	: Shri NS Arun Kumar <i>Research Officer, Kerala Bhasha Institute</i>
16.00-17.00	Assignments on science writing (Chair: Dr CP Aravindakshan)

12th March 2019

10.00-11.00 Topic: Using Metaphors for Communicating Science to General Public	:	Prof. Achuthsankar S. Nair <i>Head, Dept. of Computational Biology & Bioinformatics</i>
11.00-11.15	:	TEA BREAK
11.15-12.00 Topic: Writing Science for News Media	:	Shri Ajith Venniyoor <i>Faculty head, Bhavan's College of Communication and Management and former reporter, Mathrubhoomi daily</i>
12.00-13.00 Topic: Digital media for Science Communication	:	Shri VK Adarsh <i>Science communicator and Sr Programme Manager, Union Bank</i>
13.00-14.00	:	LUNCH
14.00-14.30 Writing and presenting science: Tips for research scholars	:	Prof A Biju Kumar and Dr. MS Harikumar, University of Kerala
14.30-15.30	:	Writing Assignments- Practical Session (Comments: Dr CP Aravindakshan; Shri Ajith Venniyoor)
15.30-15.45	:	TEA BREAK
15.45-17.00	:	Valedictory Session
Special Address	:	Dr. S. Nazeeb, Member Syndicate, University of Kerala
Valedictory Address and distribution of prizes for winners of Three Minutes Thesis	:	Dr. Ajayakumar P. P. Pro Vice Chancellor - University of Kerala