

NOTIFICATION

Admission to MBA (Full time), MBA (Tourism-Full time) under the Credit and Semester System at IMK Kariyavattom Campus, MBA (Evening) at IMK Palayam Campus, MBA (Full time) at University Institutes of Management (UIM) of University of Kerala 2016-2018

No.	Name of the institute	Programme	No. of seats	Classes held at	Fee/semester
1	Institute of Management in Kerala (IMK)	MBA (General) – CSS Scheme	40 seats	University campus, Kariyavattom	Rs.12500+ other University fee
2	Institute of Management in Kerala (IMK)	MBA (Tourism) – CSS Scheme	40 seats	University campus, Kariyavattom	Rs.25000+ other University fee
3	Institute of Management in Kerala (IMK)	MBA (Evening)	30 seats	University campus, Palayam	Rs.25000/- + other University fee
4	UIM, Alappuzha	MBA (Full time)	100 seats (2 batches of 50each)	University buildings, Vadakkal, Alappuzha	Rs.25000 + other University fee
5	UIM at ICM, Poojapura	MBA (Full time)	50 seats	Mudavanmugal, Poojapura, Trivandrum	Rs.25000 + other University fee
6	UIM, Adoor	MBA (Full time)	100 seats (2 batches of 50each)	Ezahmkulam, Parakode PO	Rs.25000 + other University fee
7	UIM, Kollam	MBA (Full time)	50 seats	Mundakkal, Kollam	Rs.25000 + other University fee
8	UIM, Varkala	MBA (Full time)	50 seats	Sivagiri, Varkala	Rs.25000 + other University fee
9	UIM, Kundara	MBA (Full time)	50 seats	Chemmakad, Kundara	Rs.25000 + other University fee
10	UIM, Punalur	MBA (Full time)	50 seats	Paper mill road, Punalur	Rs.25000 + other University fee

The various aspects involved in the process of admission are as follows.

1. Candidates desirous of seeking admission have to register themselves in the University Website by logging on to www.admissions.keralauniversity.ac.in
2. The candidates should possess a valid score from any one of the entrance examinations conducted by K-MAT, C-MAT, CAT or MAT. The scores obtained during the year 2015 and 2016 alone be considered.
3. Those students who are appearing for their final year/final semester degree examination are also eligible to apply.
4. The registration fee for the admission is Rs.500/- (Rupees Five Hundred only). There are only 5 options available per candidate for registration. In case a candidate wants to opt for

more centers, an additional Rs.100/- (Rupees One hundred only) need to be paid for each centre opted over and above the five centers.

5. All registered candidates who have provided valid score card will be invited to participate in the Group Discussion and Interview to be held based on their choice of course/centre at Trivandrum, Kollam, Adoor and Alappuzha from 22nd July 2016. The address of the centers are given below:

Sl.No.	Centre	Address	Phone no.
1.	Trivandrum	Institute of Cooperative Management, Poojappura, Trivandrum 695012	0471-2341326
2.	Kollam	Technopark Building, Near Thumara Temple, Mudakkal, Kollam 691001	0474-2765100
3.	Adoor	Emson Buildings, Parakkode.P.O, Adoor 691554	0473-4203200
4.	Alappuzha	Kerala University Building, Vadakkal.P.O., Sanathanapuram, Alappuzha 688003	0477-2269289

6. The provisional rank list for admission to the MBA programme which will be prepared on the basis of the score obtained by the candidate in the Entrance Test (70% weightage), Group Discussion (15% weightage) and Interview (15 % weightage) ,will be published in the last week of July 2016.
7. The counseling for admission will be held during the first week of August. Once a candidate chooses a centre and pays the fee, he or she under any circumstances cannot be transferred to any other centre even if any vacancies are available. Hence care must be taken while choosing a centre.
8. After the registration process is over, there is no need to send the hard copies to the University/ IMK/UIM. Once the print out page appears, the candidate has registered successfully.
9. Candidates who have passed their Degree or Masters Degree from other Universities should produce the Eligibility Certificate issued by the University of Kerala (Course Equivalency Certificate) at the time of admission. ***Only those candidates who produce eligibility certificate and mark lists of Degree or Masters Degree, at the time of counseling, will be considered for admission.***
10. The counseling for admission will be held on 3rd August 2016 at the IMK, Kariavattom Campus for MBA (Full time), MBA (Tourism-Full time) under CSS stream and MBA (Evening).
 - a. IMK, MBA (General-40 seats) and MBA (Tourism – 40 seats) will be filled first. (20 in the merit and 20 in the reservation category of each programme) on the day of counseling.
 - b. In the absence of eligible SC/ST candidates, the same will be filled by candidates belonging to OEC category and subsequently by SEBC candidates and finally by General candidates.
11. The counseling for admission to MBA (Full time) programmes at UIM's will be held on 4th August 2016 at the respective UIM's. If any seat remains vacant, the same will be filled on

6th August 2016 at IMK/UIM's. In the absence eligible SC/ST candidates, the same will be filled by candidates belonging to OEC category and subsequently by SEBC candidates and finally by General candidates.

Eligibility for admission:

The candidate should have passed the degree from any Indian University, under the regular stream, recognized by the University of Kerala and shall be in the 10+2+3 pattern (or in 10+2+4 pattern). In all the cases the student should have passed the degree examination with not less than 50% marks/equivalent grade (no rounding off allowed) in Part III /core+complimentary in BA, B.Sc., B.Com. etc., or 50% marks/equivalent grade (no rounding off allowed) in aggregate in case of B.E/ B.Tech, B.Sc. (Agri.) and other 4/5 year degree courses. The candidates, who have passed MA/M.Sc./M.Com. or any other PG Degree recognized by the University of Kerala with 50% of marks/equivalent grade in aggregate, are also eligible for admission. SC/ST candidates shall be given relaxation as per University rules.

Mandatory Reservation:

Sl.No.	Seat reservation	Percentage
1.	Merit (On the basis of merit)	50
2.	Socially and Educationally Backward Classes (SEBC) (a) Ezhava (EZ) 8% (b) Muslim (MU) 7% (c) Latin Catholic /SIUC (LC) 1% (d) Other Backward Christian (BX) 1% (e) Other Backward Hindu (BH) 3%	20
3.	*Economically backward among forward communities (BPL)	10
4.	Scheduled Castes/ Scheduled Tribes Scheduled Castes 15% Scheduled Tribes 05%	20

*Candidates who enjoy communal reservation such as SEBC, SC/ST who have **BPL endorsement in the Ration Card are not eligible for BPL reservations.** Only candidates belonging to Forward Communities who are Economically Backward are eligible for BPL reservations as per G.O.(M.S)No.108/2008/H.Edn dated 20.09.2008. Such candidates must produce BPL certificate from the Village Officer/Revenue Authority concerned.

Note: As per U.O AcB/I/Admns BC/2008 dated 20.09.2008, **for reservation of 20% seats under SEBC, the total seats for PG Programmes in an institution will be taken as one unit.** If necessary, for allotment of such seats, rotation system will be followed.

Note: (a) Thiyya and Billava will be considered as Ezhava Community for reservation.

(b) For SEBC candidates, Annual Family Income should be below Rs.6 lakhs for getting the benefit of reservation.

MBA (Evening):

1. In the case of MBA (Evening), the total percentage acquired by the candidate including Part I, II and III in respect of Degree programmes of three year duration should not be less than 50% (no rounding off allowed) and aggregate of not less than 50% (no rounding off allowed) in the case of other degrees. SC/ST candidates shall be given relaxation as per University rules. Candidates who have passed their Degree or Masters Degree from other Universities should produce the Eligibility Certificate issued by the University of Kerala (Course Equivalency Certificate) at the time of admission. ***Only those candidates who produce eligibility certificate and mark lists of Degree / Master's Degree, at the time of counseling, will be considered for admission.***
2. In addition, the candidates applying for MBA (Evening) should possess two years' work experience; they should produce proof of their work experience at the time of admission.
3. The classes for the evening batch will be held at the University Campus, Palayam, Thiruvananthapuram-695034 between 5.30 PM to 9.00 PM on weekdays.

The last date for online registration is 5pm, 15th July 2016.

The University of Kerala reserves the right to revise the dates mentioned in the notification.

REGISTRAR