

**FIFTH SEMESTER B.A DEGREE EXAMINATION
CAREER-RELATED FIRST DEGREE PROGRAMME UNDER CBCSS
GROUP 2-A MALAYALAM & MASS COMMUNICATION
VOCATIONAL COURSE -VII
MX 1571 RADIO PROGRAMME PRODUCTION**

Time:3Hr

MAX MARKS:80

I. Answer the following in one or two words or in one or two sentence

1. Podcasting
2. Pitch
3. Sound
4. Radio host
5. Sfx
6. Lapel
7. Dolby system
8. Reverberation
9. Acoustics
10. Vividh Bharati

(10x1=10 marks)

II. Answer any eight questions each in 60 words

11. 'Radio creates pictures in the mind of the audience'-comment
12. Describe the basics of acoustics
13. Discuss the pros and cons of live broadcast
14. Write a short note on Radio Documentaries
15. Describe the broadcast accessories found in an audio production studio
16. Critically evaluate any two radio programmes that you listen carefully
17. Write short notes on Special effects, mixing and dubbing sound formats
18. Define Community Radio

19. Explain the role of Radio in disaster management
20. Explain different types of headphones used in radio production
21. write down the elements of a Radio drama
22. Comment on Satellite Radio

(8x2=16 marks)

III. Answer any six questions, each in about 120 words

23. Detail the history of broadcasting in India
24. Prepare a radio commercial for any product which is going to enter in the market
25. Comment on the revival of radio and its rising popularity in modern times
26. Analyse the influence of internet and new communication technology on radio as a mass medium
27. Discuss Various types of microphones
28. Discuss the potential and limitations of Radio
29. Discuss the structure of Radio news bulletin
30. What are the difference between AM and FM transmission

(6x4=24 marks)

IV. Write long essays on any two of the following

31. Elucidate the different formats and genres of radio programmes
32. Discuss the difference in writing news for print medium with writing for Radio
33. Critically evaluate the presentation and programme contents of radio channels in Kerala
34. Discuss the scope and limitations of Radio as a mass medium in a developing country like India

(2x15=30 marks)