

**DEPARTMENT OF SOCIOLOGY
UNIVERSITY OF KERALA**

**MA SOCIOLOGY PROGRAMME
SYLLABUS**

CREDIT AND SEMESTER SYSTEM

2014

COURSE DETAILS

SEMESTER- I

Course No.	Course Title	Course Status	Lecture Hrs.	Credits
SOC.5.1.1	Classical Sociological Tradition	Core	4	4
SOC.5.1.2	Social Gerontology	Core	4	4
SOC.5.1.3	Population and Society	Core	4	4
SOC.5.1.4	Social Research Methods and Techniques	Core	4	4
Total			16	16

SEMESTER- II

Course No.	Course Title	Course Status	Lecture Hrs.	Credits
SOC. 5.2.1	Sociology of Marginalized Communities	Core	4	4
SOC.5.2.2	Perspectives on Indian Society	Core	4	4
SOC.5.2.3	Sociology of Development	Core	4	4
SOC.5.2.4	Statistics in Social Research	Core	2	2
SOC.5.0.1	Sociology of Information Society	Elective	4	4
Total			18	18

SEMESTER- III

Course No.	Course Title	Course Status	Lecture Hrs.	Credits
SOC.5.3.1	Advanced Sociological Theories	Core	4	4
SOC.5.3.2	Gender and Society	Core	4	4
SOC.5.0.2	Disaster Management /	Elective	4	4
SOC.5.0.4	Crime and Society/			
SOC.5.0.6	Social Marketing			
SOC.5.0.3	Society and Environment/	Elective to other Dept.	4	4
SOC.5.0.5	Urban Society in India/		2	2
SOC.5.0.7	Tourism & Society		„	„
Total				16

SEMESTER- IV

Course No.	Course Title	Course Status	Lecture Hrs.	Credits
SOC. 5.4.1	Recent Trends in Sociological Theory	Core	4	4
SOC.5.4.2	Philosophical Foundations of Social Research	Core	4	4
SOC.5.4.3	Agrarian Social Structure and Change in India	Core	4	4
SOC.5.4.4	Sociology of Health	Core	4	4
SOC.5.4.5	Project Work and Viva-Voce	Core	6	6
Total			22	22

DEPARTMENT OF SOCIOLOGY
UNIVERSITY OF KERALA

COURSE CODE: SOC.5.1.1.

COURSE TITLE: CLASSICAL SOCIOLOGICAL TRADITION

CREDITS : 4

SEMESTER : 1

AIM

- To familiarize the students with the historical and socio-economic background of the development of Sociological theories,
- To develop an acquaintance with the writings of the classical sociological thinkers.
- To equip the students with theoretical insight to analyze and interpret the social scenario around them.

COURSE DESCRIPTION

The course gives an introduction to the historical, socio economic background of the emergence of Sociological theories in the West. It also gives a comprehensive examination of the various contributions made by the Classical Sociological thinkers to the discipline Sociology.

COURSE CONTENT

1. Historical and Socio-Economic Background of the Emergence of Sociology.

- Traditional feudal economy and social structure.
- Impact of industrial revolution and new mode of production on society and economy.
- The emergence of capitalistic mode of production –nature and features of capitalism
- The Enlightenment and its impact on thinking and reasoning.

2. Emile Durkheim

- Intellectual background
- Division of Labour-mechanical and organic solidarity.
- Theory of Suicide- distinctive sociological approach-types of suicide – problems of integration of the individual with society.
- Theory of Religion- emergence and role of religion- structure of religion-sacred and profane –religious rituals –their types-social role of religious beliefs and rituals.
- Contribution to methodology- sociology as a science- social fact – definition- types.

3. Karl Marx

- Intellectual background
- Marxian Dialectical materialism
- Materialistic interpretation of History
- Stages of transformation of human society
- Mode of production and social structure –basic structure and super structure- emergence of capitalism.
- Emergence of class and class conflict –proletariat revolution- future of capitalism – classless society- future of state.
- Concepts of Surplus Value- Alienation – Factors responsible for alienation.

4. Max Weber

- Intellectual Background
- Theory of social action – types of social action
- Relation between Protestant ethics and emergence of capitalism
- Theory of Authority-authority and power- types of authority- features
- Theory of bureaucracy
- Concept of Status, class, power, verstehen and ideal types.
- Sociology as an interpretive science.

5. Vilfredo Pareto

- Intellectual Background
- Contribution to methodology (Logico-experimental method).
- Theory of residues and derivations.
- Theory of social change –elites and masses- types of elites- their classifications – circulation of elites.

ASSESSMENT

Continuous Assessment: (40%)

- Attendance/Participation (5%)
- 2 Assignments each 5% (10%)
- 2 Seminars/ Objective test each 5% (10%)
- Class test of 1 ½ hours duration covering modules of 1,2&3 with 3 parts A, B & C A- Part consisting of definitions, B-Part Short Essays and C-Part Descriptive answers (15%)

End Semester Assessment (60%)

This will be through 3 hours written exam consisting of 10 questions were defined, 4 short answer questions and 2 descriptive questions with choice.

READING LIST

1. Abel, Theodore: The Foundation of Sociological Theory.
2. Abraham, Francis & Morgan, J.H : Sociological Thought.
3. Abraham Francis : Modern Sociological Theory.
4. Anderson H & Kaspweson, L.B : Classical and Modern Social Theory.
5. Aron, Reymond : Main Currents in Sociological Thought.
6. Bendix, Rinehard : Max Weber- An Intellectual Portrait.
7. Bogardus, Emory.S : The Development of Social Thought.
8. Coser, L.A. : Masters of Sociological Thought.
9. Cutler, Antony : Marx's Capital and Capitalism.

10. Dahrendorf, Ralf : Class and Class Conflict in an Industrial Society.
11. Faunce, W.A. : Industrial Sociology
12. Giddens, Anthony : Capitalism and Modern Social Theory –An Analysis of Writings of Man, Durkheim and Weber.
13. Hughes, John. A, Martin, Peter.J & Sharrock, W.W : Understanding Classical Sociology.
14. James, Edgar, Swains. : History of World Civilization.
15. Jayapalan, N. : Sociological Theories.
16. Meenaxi, Phukan : Rise of the Modern West-Social & Economic History of Early Modern Europe.
17. Miller & Form : Industrial Sociology.
18. Nisbet. : The Sociological Tradition.
19. Parson, Talcott : The Structure of Social Action.
20. Sorokin, Pitrim, A. : Sociological Theories of Today.
21. Timasheff, Nicholas, S. : Sociological Theory: Its Nature and Growth.
22. Zeitlin, Irving: Ideology & the Development of Sociological Theory.

COURSE CODE: SOC.5.1.2.

COURSE TITLE: SOCIAL GERONTOLOGY

CREDITS: 4

SEMESTER: 1

AIM

- To orient the students towards the changing age composition of different societies and its implications.
- To make them aware of the various strategies programmes and measures adopted in the modern society.
- To familiarize the students of the problems of the elderly and the need for geriatric care.

COURSE DESCRIPTION

Social gerontology, as a new discipline emerged in the curriculum due to increasing the population of elderly in the modern society. The significance of this course is to create awareness among younger generation to meet the needs, care, and protection of elderly in the family and society. This paper examines the various problems of elderly in different dimensions and programmes and strategic measures for older persons introduced by the government and non –governmental organizations for their empowerment and welfare. The students may be taken to old age homes to understand their problems.

COURSE CONTENT

1. Social Gerontology

- Nature and Scope
- Concepts- ageing – old age- senior citizenship
- Ageing in traditional Societies- ageing in modern societies –changing role and status of the elderly.

- Strategies and Programmes for the elderly- Old Age Policy- concessions and considerations for senior citizens- Social Support Mechanisms of the elderly in the family, community, and the state.

2. Theories of Ageing

- Biological Theories
- Social Theories- disengagement theory- modernization theory –dependency theory.
- Psychological theories – theories of loneliness- theories of alienation.

3. Demographic Structure of Ageing in India and Kerala

- Changing demographic structure – its social implications.
- Ageing and Sex
- Migration and its implications on ageing population.

4. Problems of Ageing

- Psychological Problems
- Socio-economic problems.
- Physiological problems.
- Elderly abuse.

5. Geriatric Care

- Meaning of Geriatric Care
- Social Dimensions of Geriatric Care
- Types and Agencies of Geriatric Care

ASSESSMENT

Continuous Assessment: (40%)

- Attendance/Participation (5%)
- 2 Assignments each 5% (10%)
- 2 Seminars/ Objective test each 5% (10%)

- Class test of 1 ½ hours duration covering modules of 1,2&3 with 3 parts A, B & C A- Part consisting of definitions, B-Part Short Essays and C-Part Descriptive answers (15%)

End Semester Assessment (60%)

This will be through 3 hours written exam consisting of 10 questions were defined, 4 short answer questions and 2 descriptive questions with choice.

READING LIST

1. Bhatla, P.C. : Lecture series in Geriatrics- National Institute of Primary Health 2000.
2. Binstock, Robert, H & Shana, Ethel : Hand Book of Ageing and the Social Science.
3. Bord, John & Coleman, Peter : Ageing in Society.
4. Choudhar, S.K : Problems of the Aged and of Old Age Homes.
5. Desai, K G & Naik, R.D: Problems of Retired People in Greater Bombay.
6. De Souza, Alfred, S & Fernandes, Walter: Ageing in South Asia – Theoretical Issues and Policy Implications.
7. Dhillon, P, K. : Psycho-social aspects of Ageing in India.
8. Dwyer, Jeffery, W. : Gender, Families and Elder Care.
9. Harper, Marry, S. : Management and Care of the Elderly.
10. Hobman, David, Rajan : The Social Challenges of Ageing Elderly.
11. Palvia, C.M : Problems of Pensioners in India –Socio-economic policy and administration.
12. Johnson, Paul and Falkingham, John : Growing Old – the Problems of Ageing.
13. Kosber, Jordan, I : Family Care of the Elderly- Social and Cultural Changes.
14. Moody, Harry, R : Ageing Concepts and Controversises.
15. Nayar, P.K.B : Problems and need of the old in India- Sociological Perspectives- Journal of Social Research Vol. 31 Nos. 1&2, 1991.
16. Schwatz, Arthur N & Peterson, James A : Introduction to Gerontology.

17. Sharma, M.I & Dakom: Ageing in India-Challenges for Society.
18. Sen, K. : Ageing –Debates on Demographic Transaction and social policy.
19. Chatterjee, Suhita, Chopra & Others, 2008, Discourses on Ageing and Dying, Sage Publication, New Delhi.
20. Raju, S, Siva, 2011, Voice of the Elderly in India, B.R Publising,
21. Liebig, Phoebe,S & Irudaya Rajan, 2013, An Ageing India: Perspectives, Prospects and Policies, S.K Book Agency, New Delhi
22. Keating,Norah(2008) Rural Ageing : A Good Place to Grow Old, Polity Press, UK
23. Goswami,Kartikay and Jalote,Raghuvir(2011), Ageing : Scientific Prespective and Social Issues, Cyber tech Publishers ,New Delhi
24. Chattergee,Suhita Chopra and Others (2008) Discourses On Ageing and Dying, Sage Publications ,New Delhi
25. Desai,Murali and Raju, Siva(2000) Gerontological Social work In India, BR Publishers, Delhi
26. Kapoor,A. K. and Kapoor, Stawanti(2004) India's Elderly, Mittal Publications, Delhi
27. Anderson, Mary Ann(2003) Caring for Older Adults Holistically, FA Davis Company, Philadelphia
28. Ray Raka(2012) Handbook of Gender, Oxford University Press, London

COURSE CODE: SOC.5.1.3.

COURSE TITLE: POPULATION AND SOCIETY

CREDITS : 4

SEMESTER : 1

AIM

- To enable the students to understand the influence of population on the society.
- To acquaint the students with the demographic features and trends in the global and Indian context.
- To enable the students to understand the strategies used in population planning and control.

COURSE DESCRIPTION

The Course gives an overall picture of the demographic status of India and Kerala. It deals with the different theories of population and policies of the government of India for the population control and welfare of the society.

COURSE CONTENT

1. Population and Society

- Inter-relationship between population and society.
- Interface between population size and social development.
- Measurement of population trends in the world and in India.

2. Theories of Population

- Malthusian
- Optimum
- Demographic Transition
- Naturalistic

3. Components of Population Change

- Fertility and Fecundity- meaning, definition- role in population change- factors affecting fertility.
- Mortality and Morbidity- definition, meaning –mortality and population change – determinants of mortality.
- Migration – definition, types-factors-socio-cultural impacts.

4. Population growth in India

- Structure and composition –age, sex, literacy, religion
- Population pyramid of India and Kerala
- Social implications of age and sex in India.
- Factors responsible for growth- impact of population growth on India and Kerala.

5. Population Policy in India

- Population planning and control- approaches and perspectives
- Problems of implementing growth control measures – merits and demerits.
- Social dimensions of population education.

Assessment

Continuous Assessment : (40%)

- Attendance/Participation (5%)
- 2 Assignments each 5% (10%)
- 2 Seminars/ Objective test each 5% (10%)
- Class test of 1 ½ hours duration covering modules of 1,2&3 with 3 parts A, B &C A- Part consisting of definitions, B-Part Short Essays and C-Part Descriptive answers (15%)

End Semester Assessment (60%)

This will be through 3 hours written exam consisting of 10 questions were defined, 4 short answer questions and 2 descriptive questions with choice.

READING LIST

1. Agarwala, S.N : Some Problems of India's Population.
2. Bose, Ashish : Studies in Demography
3. Bose, Ashish : Population in India's Development
4. Bose, Ashish : Demographic Diversity of India
5. Bende, Asha, A & Kanitkar, Tara : Principles of Population Studies.
6. Chandrasekhar : India's Population
7. Chandrasekhar : Population growth and Family Planning in India.
8. Chandrasekhar : Hungry People and Empty Lands
9. Coale, A & Hoover, F : Population growth and Economic Development in Low Income Countries.
10. Finkle, Jason, L & McIntosh, Alisen, C : The New Policies o Population.
11. Ferd & Dojons : Social Demography.
12. Jackson, T A : Migration
13. Mandelbaum, David: Human Fertility in India- Social Components and Policy Perspectives.
14. Premi, MK : An Introduction to Social Demography.
15. Sarma, Rajendra, G B : Demography and Population Problems.
16. Saxena, G. B : Indian Population in Transition
17. Srivastava, O.S : Demography & Population Studies
18. Thomson & Lewis: Population Problems.
19. Zachariah, K C (et) .al. : Transition in Kerala in the 1980s.

COURSE CODE: SOC.5.1.4.

COURSE TITLE: SOCIAL RESEARCH METHODS AND TECHNIQUES

CREDITS : 4

SEMESTER :1

AIM

- To orient the students with the techniques and methods of social research.
- To equip the students with the quantitative and qualitative methods used in social research.
- To familiarize the students with the modern trends in social research.

COURSE DESCRIPTION

The purpose of the course is to make student understand techniques and methods that govern research work. It also trains students as good researchers and investigators and also to make students do exercises in the class and in the field.

COURSE CONTENT

1. Social Research

- Definition and meaning of social research
- Research problem- formulation
- Hypothesis- types, forms and formulation –relation with theory, law and fact.
- Scientific methods in social research – assumption – steps in scientific method- merits and demerits of scientific method.
- Types of Research- action research, participatory research.

2. Quantitative Methods

- Social survey and survey techniques.
- Questionnaire – Interview Schedule.

- Scaling techniques – Likert –Thurston.
- Reliability and Validity.

3. Qualitative Methods

- Participant Observation.
- Case-study methods.
- Content Analysis.
- Oral History.
- Narratives
- Triangulation- mixing quantitative and qualitative

4. Sampling

- Types of Sampling

5. Analysis of Data

- Data Processing and Analysis- tabulation
- Preparation of research report
- Use of Internet in social research

ASSESSMENT

Continuous Assessment: (40%)

- Attendance/Participation (5%)
- 2 Assignments each 5% (10%)
- 2 Seminars/ Objective test each 5% (10%)
- Class test of 1 ½ hours duration covering modules of 1,2&3 with 3 parts A, B &C A- Part consisting of definitions, B-Part Short Essays and C-Part Descriptive answers (15%)

End Semester Assessment (60%)

This will be through 3 hours written exam consisting of 10 questions were defined, 4 short answer questions and 2 descriptive questions with choice.

READING LIST

1. Argyrons, George (2013) *Statistics for Research, with a guide to SPSS*, Sage Publications, New Delhi.
2. Bryman ,Nan, (2012), *Social Research Methods*,Oxford University Press, Newyork
3. Coley, Sorany M and Scheinbery (2014) *Proposal Writing*, Sage Publications, New Delhi.
4. Creswell. John.W (2009) *Research: Design;qualitive and Mixed methods*, Sage Publications, New Delhi.
5. Cunningham, James & Aldrich James.O (2012) –*Using SPSS; an interactive hands own approach* – Sage Publications, New Delhi
6. Kanji,Gopal.K (2000) *Hundrad Statistical tests* Sage Publications, New Delhi.
7. Kumar, Renjith, (2011), *Research Methodology*, Sage Publications, New Delhi.
8. Weinstein,Jay Alan (2010) *Applying Social Statistics*,Roman and Little Field,New York
9. Dodd,Sarah-Jane and Epstein,Irwin(2012) *Practice-based research in Social Work:A Guide For Reluctant Researchers*, Routledge Publications ,London
10. Puddephatt,Antony J and Others(2009) *Ethnographies revisited :Constructing Theories in the Field*, Routledge Publications ,London
11. Seale, Clive(2004) *Social Research Methods: A Reader*, Routledge Publications ,London
12. Flick,UWE(2011) *Introducing Research Methodology*, Sage Publications ,New Delhi

COURSE CODE: SOC.5.2.1

COURSE TITLE: SOCIOLOGY OF MARGINALIZED COMMUNITIES

CREDITS : 4

SEMESTER :2

AIM

- To focus on those segments of the population which have lived in the margin of society.
- To sensitize the students to the significance of sociological study of the marginalized communities.
- To familiarize the students with the problem, movements and the action taken by the government.

COURSE DESCRIPTION

This course sensitizes the students to the significance of the sociological study of dalits tribal communities and castes. The focus of the paper is on groups and communities who have suffered extreme poverty, deprivation and discrimination over a long period of time. The students are encouraged to draw insights from the issues of marginalized communities through debates and discussion. It also deals the different ideology and policies and programmes implemented by the government for the wellbeing of the marginalized communities. As part of this course the students may be taken to field visit to tribal settlements and slums.

COURSE CONTENT

1. Marginalization and its Socio- economic Indices.

- Poverty, Relative Isolation, Deprivation, Exploitation, Discrimination, Educational Backwardness, Inequality- Untouchability – Historical and social roots.
- Definition and characteristics of backward classes-tribals- dalits.

- Scheduled caste and Scheduled tribes.

2. Policies and its Impact on Marginalized Communities.

- Forest policy and its impact on the tribals.
- Development and its impact on tribals-with special reference to Kerala.
- Scheduled caste and Scheduled tribes- Policies

3. Perspectives on Marginalization

- Role of Ideology- Views of Ambedkar- Sree Narayana Guru – Ayyankali.

4. Marginalization and Affirmative Action

- Constitutional Provision
- Approaches – Planning
- Development Programmes

5. Problems and the Social Movements of the Marginalized Groups

- Socio-economic, cultural and political
- Sexual exploitation
- Land alienation and detribalization
- Impact of Hydro-electric project and industrialization
- Perspectives of Social Movement
- Backward Class Movement
- Dalit Movement
- Tribal Movement

Pedagogy- Newspaper report and features should be used. Illustration should be drawn from the state/region.

ASSESSMENT

Continuous Assessment: (40%)

- Attendance/Participation (5%)
- 2 Assignments each 5% (10%)
- 2 Seminars/ Objective test each 5% (10%)
- Class test of 1 ½ hours duration covering modules of 1,2&3 with 3 parts A, B & C A- Part consisting of definitions, B-Part Short Essays and C-Part Descriptive answers (15%)

End Semester Assessment (60%)

This will be through 3 hours written exam consisting of 10 questions were defined, 4 short answer questions and 2 descriptive questions with choice.

READING LIST

1. Rathore, Dinesh Singh(2013) Dalit and Human Rights, Black Prints, New Delhi
2. Varghese, Jeyasingh (2013) Abolition of Casteism and Subdivision: For Greater Intrgration of India, , Routledge Publications ,London
3. Srivastava, Vinay Kumar(2013) Tribes in India, Serial Publications, New Delhi
4. Munshi, Indira (2012) The Adivasi Question, Orient Blackswan, Hyderabad
5. Sharma, Trilok (2011) Dalit and Indian Caste System, Sonali Publications ,New Delhi.
6. Saxena,Ashish (2013), Marginality, Exclusion and Social Justice, Rawat Publication, Jaipur.
7. Sigh.R.A (2013), Indian Dalit Ehnography, Anmol Publication, New Delhi.
8. Channa, Subhadra Mitra and 2013, Life as a Dalit, Sage Publications
9. Peter, (2005) Dr.Ambedkar and Untouchability, Orient blackswan

COURSE CODE: SOC.5.2.2

COURSE TITLE: PERSPECTIVES ON INDIAN SOCIETY

CREDITS : 4

SEMESTER :2

AIM

- To acquaint the students with the comprehensive understanding of Indian society in all its multi- phased dimensions.
- To familiarize the students with the inter-connectedness of theoretical perspectives on Indian society.
- To give insight into the understanding of the complexities of the Indian society.

COURSE DESCRIPTION

This course helps the students to acquire a fairly adequate a comprehensive understanding of society in all its multi faced dimensions. It sensitizes them to the diversity and as well as the interconnectedness of theoretical perspectives on Indian society, there by adding depth as well as insight to their understanding of the subject.

COURSE CONTENT

1. Conceptualizing Indian Society

- Unity in Diversity –geographic –demographic –religious –cultural – Political – linguistic – and ethnic.
- Caste, Class, Gender and Tribe in India
- Distinct features of rural and urban society.

2. Theoretical Perspectives on Sociology

- G.S. Ghurye
- M.N Srinivas
- A.R Desai
- Ambedkar

3. Current Debates

- Nationalism
- Regionalism
- Secularism
- Communalism
- Ethnicity
- Terrorism

4. Contemporary Issues in India

- Poverty
- Inequality of Caste, Class and Gender
- Emerging trends in Indian family and marriage
- Regional, Ethnic and Religious disharmony

5. Emergence of Sociology in India

- Pre- independence period
- Post –independence period
- Recent trends in Sociology
- Indigenization

ASSESSMENT

Continuous Assessment : (40%)

- Attendance/Participation (5%)
- 2 Assignments each 5% (10%)
- 2 Seminars/ Objective test each 5% (10%)
- Class test of 1 ½ hours duration covering modules of 1,2&3 with 3 parts
A, B &C A- Part consisting of definitions, B-Part Short Essays and C-Part
Descriptive answers (15%)

End Semester Assessment (60%)

This will be through 3 hours written exam consisting of 10 questions were defined, 4 short answer questions and 2 descriptive questions with choice.

READING LIST

1. Beteille, Andre : Caste, Class and Power
2. Beteille, Andre: Social Inequality
3. Bhargava, Rajiv, A. K : Multiculturalism, Liberalism and Democracy
4. Brass, Paul : Ethnicity and Nationalism – Theory
5. Dessouza, P, R , (2000), Contemporary India- Translations, Sage Publication, New Delhi
6. Dhanagare, D,N, (1993), Themes and Perspectives in Indian Society, Rawat, New Delhi
7. Dube, S C , (1973), Social Sciences in a Changing Society, University Press, Lucknow
8. Dube, S,C, (1967), The Indian Village, Routledge, London
9. Klass, Morton : Caste –The Emergence of the South Asian Class System
10. Karve, Irawati, (1961), Hindu Society: An Interpretation , Deccan College, Poona
11. Hardiman, David, (1996), Feeding the Bania: Peasants and Usurers in Western Indian, Oxford University Press
12. Srinivas, M,N, (1960), India's Villages, Asia Publishing House, Bombay
13. Singh K,S, (1992), The People of India: An Introduction, Seagull Books, Calcutta
14. Singh, Y (1986), Indian Sociology: Social Conditioning and Emerging Concerns, Vistaar, New Delhi.

COURSE CODE: SOC.5.2.3

COURSE TITLE: SOCIOLOGY OF DEVELOPMENT

CREDITS : 4

SEMESTER :2

AIM

- To provide conceptual and theoretical understanding of development
- To offer an insight into the ways in which social structure impinges on development and development on social structure
- To understand the relevance of sociology of development

COURSE DESCRIPTION

The course is design to provide conceptual and theoretical understanding of social development and to offer an insight in to the ways in which social structure impinges on development and development on social structure.

COURSE CONTENT

1. Changing Conceptions of Development

- Economic Growth
- Human Development
- Social Development
- Sustainability
- Multiple Sustainability

2. Theories of Development and Under Development

- Modernization theories- David Lerner
- World System Theory- Immanuel Wallerstein
- Dependency theory- A.G Frank
- Unequal Development of the Periphery – Samir Amin, Paul Baran.

3. Technological Issues in Development

- Technological Choice
- Developed Vs Developing world
- Appropriate and inappropriate technologies – M.K Gandhi, E.F Schumacher

4. Social Structure, Culture and Development

- Structure as a facilitator and inhibitor
- Socio-economic disparities of development
- Culture as an impediment to development
- Displacement of tradition

5. Implications of Development

- Socio-Cultural implication of development
- Globalization and consequences of economic development
- Implications of GATT-WTO

Pedagogy – Illustration should be drawn from Indian Development experience wherever possible.

ASSESSMENT

Continuous Assessment : (40%)

- Attendance/Participation (5%)
- 2 Assignments each 5% (10%)
- 2 Seminars/ Objective test each 5% (10%)
- Class test of 1 ½ hours duration covering modules of 1,2&3 with 3 parts A, B & C A- Part consisting of definitions, B-Part Short Essays and C-Part Descriptive answers (15%)

End Semester Assessment (60%)

This will be through 3 hours written exam consisting of 10 questions were defined, 4 short answer questions and 2 descriptive questions with choice.

READING LIST

1. Amin, Samir , (1973), Unequal Development, OUP, New Delhi
2. Appaduri, Arjun (1997), Modernity at Large : Cultural Dimensions of Globalization, OUP, New Delhi
3. Bagchi, Amiya, K : The Political Economy of Underdevelopment
4. Bersistein, H : Under Development and Development
5. Amritya Sen : Economic Development and Social Opportunity
6. Desai, A R : Modernization of Underdevelopment Countries
7. Epstein, T,S : Economic Development and Social Change
8. Giddens, Anthony , (1990), The Consequences of Modernity, Cambridge, Polity Press
9. Harrison, D, (1989), Sociology of Modernization and Development, Sage, New Delhi
10. Hoselitz, Bert, E : Sociological Aspects of Economic Growth
11. Preston, PW; Development Theory- An Introduction
12. Rostow, WW: The Stages of Economic Growth
13. Sharma, S L , (1994), Perspectives on Sustainable Development in South Asia: The Case of India in Samad (ed), Perspectives on Sustainable Development in Asia, Kualalumpur, ADIPA
14. Sharma,S, L (2000), Empowerment Without Antagonism : A case for Reformulation of Women's Empowerment Approach” , Sociological Bulletin, Vol.49. No.1
15. UNDP, 1997, Human Development Report, New Delhi, Oxford University Press
16. Wallestein Immanuel, 1974, The Modern System, OUP, New Delhi
17. World Bank , 1995, World Development Report, New Delhi

COURSE CODE: SOC.5.2.4

COURSE TITLE: STATISTICS IN SOCIAL RESEARCH

CREDITS : 2

SEMESTER :2

AIM

- To familiarize the students of use of statistics in social research
- To understand the different statistical methods used in social research
- To familiarize the students to use of application of computer in statistical analysis

COURSE DESCRIPTION

This course equips the students to understand the different statistical tools and software packages used in the analysis of sociological research.

COURSE CONTENT

1. Statistics

- Meaning- use
- Limitations in Social Research

2. Measures of Central Tendency

- Mean
- Median
- Mode

3. Measures of Dispersion and Correlation Analysis

- Standard Deviation
- Quartile Deviation
- Chi-square test
- Tests of Significance and Covariance

Presentation of Data

- Graphic- Histogram- Bar- Pie- Polygon
- Use of Computer in Statistical Analysis (SPSS)

ASSESSMENT

Continuous Assessment: (40%)

- Attendance/Participation (5%)
- 2 Assignments each 5% (10%)
- 2 Seminars/ Objective test each 5% (10%)
- Class test of 1 ½ hours duration covering modules of 1,2&3 with 3 parts A, B & C A- Part consisting of definitions, B-Part Short Essays and C-Part Descriptive answers (15%)

End Semester Assessment (60%)

This will be through 3 hours written exam consisting of 10 questions were defined, 4 short answer questions and 2 descriptive questions with choice.

READING LIST

1. Ackoff,R,L (1963)Design of Social Research, Chicago, University of Chicago Press.
2. Blalock, Huber. M. Social Statistics
3. Elanchce, d.L, Fundamentals of Statistics
4. Gupta, C. B, Introduction to Statistics
5. Gupta , S.P. (1984), Statistical Methods, Sulthan Chand & Sons Publication, New Delhi.
6. Weiss, Robert. S (1968), Statistics in social Research: An Introduction, New York, John Wiley & Sons.
7. Kurtz, Norman. R, Introduction to social Statistics
8. Levin, Jack, Elementary Statistics In Social Research
9. Lutz, Gene. M, Understanding Social Statistics

COURSE CODE: SOC.5.0.1

COURSE TITLE: SOCIOLOGY OF INFORMATION SOCIETY

CREDITS : 4

SEMESTER :2

AIM

- To enable the students to explore the rapid and profound social, economic, cultural and political changes.
- To understand the role of technology in shaping social structures and institutions, social life and relationships.
- To examine the interface between information technology, revolution and society.

COURSE DESCRIPTION

Information technology helps the students to understand to get an overall picture of the interface between information technology, evolution and society. It helps the students to understand the role of technology in shaping social structures and institutions, social life and relationship and an understanding of self and others.

COURSE CONTENT

1. Technology, Society and Historical Change

- Informationalism
- Industrialism
- Capitalism
- Information Technology paradigm-historical sequence-models, actors and sites

2. IT Revolution Enterprises

- Culture- institutions and organization of the informational economy.
- Transition from industrialism to informationalism – mass production to flexible production and its consequences- labours- unionization- job insecurity- health.

3. Transformation of Work and Employment

- Networkers, jobless and flex times
- The new occupational structures
- The work process in the informational paradigm

4. The Rise of Media Culture

- The new media and the diversification of mass – audience
- Computers mediated communication – institutional control, social networks and virtual communities

5. Information Technology and the Restructuring of Capital –labour relationships.

- Social Dualism
- Fragmented societies

Pedagogy- the Students have to be exposed to the case studies wherever necessary. Visit to IT enterprises may be encouraged.

ASSESSMENT

Continuous Assessment : (40%)

- Attendance/Participation (5%)
- 2 Assignments each 5% (10%)
- 2 Seminars/ Objective test each 5% (10%)
- Class test of 1 ½ hours duration covering modules of 1,2&3 with 3 parts A, B & C A- Part consisting of definitions, B-Part Short Essays and C-Part Descriptive answers (15%)

End Semester Assessment (60%)

This will be through 3 hours written exam consisting of 10 questions were defined, 4 short answer questions and 2 descriptive questions with choice.

READING LIST

1. Arvind, Singhal and Rogers Everstt, India's Communication Revolution from Bullok Carts to Cyber Mart, Sage, New Delhi
2. Barrie Axford and Richard Huggin, (ed), 2001, New Media and Politics, Sage, India
3. Preston, P 2001, Reshaping Communications-Technology Information and Social Change, Sage Publications, New Delhi.
4. Huggin, Richard (ed), : The Information Society
5. Joann Yates and John Van, Mannen, 2001, Information Technology and Organizational Transformation, Sage, India.
6. Manuel, Castells, 1996, The Rise of Network Society, Blackwell Publishers.
7. Mark Taylor and Esa Saariner, 1994, Imagologies, Routledge, London
8. Verena A Conley, 1993, Rethinking Technology, Minneapolis University of Minnasota Press
9. Zrkoczy, N, Heap, N : Information Technology, Pitman

COURSE CODE: SOC.5.3.1

COURSE TITLE: ADVANCED SOCIOLOGICAL THEORIES.

CREDITS : 4

SEMESTER :3

AIM

- To introduce the students to the substantive, theoretical issues.
- To enable the students to understand the influence of sociological thinking and the concern of the practitioners of sociology.
- To understand the different approaches and its decline from functionalism to conflict theories.

COURSE DESCRIPTION

This course gives a detailed description of the theoretical and methodological issues which are shaped the sociological thinking in the latter half of the 20th centuries. It helps the students to understand the structural, functional and conflict theories its methodologies, theoretical relevance and analytical utility of the premises

COURSE CONTENT

1. Introduction

- Social thought and Social theory
- Levels of theorization in sociology
- Central problems of Sociological theory
- Sociological theory and Sociological research

2. Functionalism

- Postulates of functionalism
- Functional theory of Talcott Parsons -Structure of social action-Action Schema-Pattern Variables-Functional pre-requisite -Grand theory
- Functional theory of R.K.Merton -Theory of Social structure- Manifest

and Latent function -Functional paradigm -Theory of deviance -
Reference group- Relative deprivation -Middle range theory

- Criticism of functional theory

3. Structuralism

- Postulates of Structuralism
- Radcliff Brown-Structure and function
- Claude Levi-Strauss- Linguistic Origin-Totemism-Myth-Kinship

4. Marxism and Conflict tradition.

- Marx's critique and dialectics of conflict

5. Conflict theory.

- Postulate of conflict theory
- L.Coser -Types of Conflict- functions of conflict- Safety valve mechanism
- Dahrendorf- Social Stratification -Power and Authority-Class and Class Conflict

ASSESSMENT

Continuous Assessment : (40%)

- Attendance/Participation (5%)
- 2 Assignments each 5% (10%)
- 2 Seminars/ Objective test each 5% (10%)
- Class test of 1 ½ hours duration covering modules of 1,2&3 with 3 parts A, B & C A- Part consisting of definitions, B-Part Short Essays and C-Part Descriptive answers (15%)

End Semester Assessment (60%)

This will be through 3 hours written exam consisting of 10 questions were defined, 4 short answer questions and 2 descriptive questions with choice.

READING LIST

1. Alexander, Jeffrey, C, (1987), *Twenty Lectures: Sociological Theory Since World War II*, Columbia University Press, New Delhi
2. Bottomore, Tom, 1984, *The Frankfurt School*, Chester, Sussex: Ellis Horwood, Tavistock Publications, London
3. Craib, Ian, 1992, *Modern Social Theory: From Parsons to Habermas* (2nd Edition), Harvester Press, London.
4. Collins, Randall, 1997, (Indian Edition), *Sociological Theory: Action, Structure and Contradiction in Social Analysis*, Rawat, Jaipur, India ,
5. Giddens, Anthony, 1983, *Central Problems in Social Theory*, Macmillan, London.
6. Kuper, Adan, 1975, *Anthropologists and Anthropology: The British School, 1922-72*, Barmondsworth, Middlesex, Penguin Books
7. Kupe, Adan, and Jessica Kuper (eds), 1996, (2nd Edition), *The Social Science Encyclopaedia* , Routledge, London and New Delhi
8. Ritzer, George, 1992, (3rd Edition), *Sociological Theory*, New Delhi, McGraw-Hill
9. Sturrock, John (ed), 1979, *Structuralism and Since : From Levi Strauss to Derida*, Oxford University Press, Oxford
10. Turner, Jonathan, H, 1995, (4th Edition), *The Structure of Sociological Theory*, Rawat, Jaipur, New Delhi.
11. Zeitlin, Irving ,M, 1998, (Indian Edition), *Rethinking Sociology: A Critique of Contemporary Theory*, Rawat, New Delhi

COURSE CODE: SOC.5.3.2

COURSE TITLE: GENDER AND SOCIETY

CREDITS : 4

SEMESTER :3

AIM

- To trace the evolution of gender as a category of social analysis.
- To provide a comparative perspective of developed and developing countries with special issues centered on Indian women.
- To encourage students to the understanding of the problems confronting Women in society.

COURSE DESCRIPTION

The course plan focuses on the emergence of women's movements and women's studies in the context of feminist thought and critics of the sociological theories and methodologies. It enables the student to traize the evolution of gender as a category of social analysis in the late 20th century.

COURSE CONTENT

1. History of Feminist thought.

- Emergence of women's studies in the international and national context
- Rationale for a feminist methodology in social research
- New methodologies in feminist research

2. Conceptualizing gender

- Sex and gender.
- Social construction of gender-Gender Socialization-Gender roles.
- Patriarchy as ideology and practice
- Gender division of labour-Production Vs reproduction.

3. Theories of gender relations-

- Liberal –
- Radical-
- Socialist-
- Marxist –
- Essentialist-
- **Eco-Feminism** –
- Post-modernist

4. Changing statuses of women in India.

- Pre-Colonial, Colonial and Post- Colonial period
- Indicators of measuring women status
- Women's movement in India.
- Perspectives on Gender and Development

5. Major Women's issues.

- Rape
- Domestic Violence
- Sexual harassment
- Media violence
- Women and trafficking
- Feminization of HIV/AIDS

ASSESSMENT

Continuous Assessment : (40%)

- Attendance/Participation (5%)
- 2 Assignments each 5% (10%)
- 2 Seminars/ Objective test each 5% (10%)
- Class test of 1 ½ hours duration covering modules of 1,2&3 with 3 parts A, B & C A- Part consisting of definitions, B-Part Short Essays and C-Part Descriptive answers (15%)

End Semester Assessment (60%)

This will be through 3 hours written exam consisting of 10 questions were defined, 4 short answer questions and 2 descriptive questions with choice.

READING LIST

1. Biradar (2009) Sociology of Widowhood : A Study of Veerashaivas, Anusbook, New Delhi.
2. Dinkar, Suchitra, S & Dinkar, Rajkumari (2010) Violence Law & Women Rights in South Asia. Axis Publication, New Delhi.
3. Donovan, Josephine/4 (2012) Feminist Theory Continuum International, London
4. Hesse-Biber, Nagy Sharelene, (2007) Handbook of Feminist Research : Theory and Praxis Sage Publications
5. Holmes, Brooke (2012) Gender : Antiquity & Its Legacy IB Tauris , London
6. Joshi, Ila (2010) Women Networking : Its Applications and Implications, Women Press, New Delhi.
7. Kaushal, Sarita (2011) Indian Women: Health, Education and Poverty, D.P.S Publishing House, New Delhi.
8. Madhu Kumari (2011) Women Empowerment and Social Change, Random Publications, New Delhi.
9. Madhvi, G. (2012) Women's Welfare Programmes. Rawat Publications, Jaipur.

10. Meena, Hemraj & Meema Kanta (2011) Women Empowerment and Self Help Group, Aadi Publication, Jaipur.
11. Mishra Sujata (2011) Women's : Health and Social Issues Arise Publishers & Distributors, New Delhi.
12. Mohsin, Urusa, (2010) Women's Property Rights in India: With Latest Amendments and cases. Kalpay, New Delhi.
13. Naidu, Gurappay (2011) Violence Against Women in India, Serials
14. Patel, Vibhuti (2010) Girls and Girlhoods of threshold of youth & Gender, The Women Press, New Delhi.
15. Rao, .S.N (2007) Women in Decentralized Governance, Mangaldeep Publication, Jaipur
16. Rao.D.Pulla (2011) Status of Women in Education, Employment and Social Exculsion.
17. Sagar, Rajiv (2012) Women Health and Social Issues, Cybertech Publishers , New Delhi.
18. Sarkar, Siddhartha (2010) Gender Rights and Security, Serials , New Delhi.
19. Silvestri, Marisa (2012) Women in Charge : Policing, Gender and Leadership Routledge, London
20. Singh Subhash Chandra (2011) Gender Violence: Serials , New Delhi.
21. Singh, Bhupendra (2012) Crime Against Women, Mohit book international , New Delhi.
22. Soni, Suman (2012) Women in 21st Century DND Publishers, Jaipur
23. Sudha Nayar (2010) Violence against Women in South Asian Communities, Navayug book International Delhi.
24. Thiara, Ravi.K.& Others (2012) Disabled Women and Domestic Violence, Jessicakingsly, London
25. Vani Prabhakar (2012) Gender Violence : Women Victims in Man's World Widsom Press, New Delhi.

COURSE CODE: SOC.5.0.2

COURSE TITLE: DISASTER MANAGEMENT

CREDITS : 4

SEMESTER :3

AIM

- To familiarize the students about disasters (natural and man-made) and possible strategies to address the related issues.
- To sensitize the students on the role and responsibilities of various institutions in disaster management.
- To understand the principles of Disaster Management.

COURSE DESCRIPTION

This course enables the students to understand the different types of disasters and the role of civil society in controlling and managing disasters. It also equips the students to handle disasters using different strategies.

COURSE CONTENT

1. Fundamentals of Disaster

- Definition
- Nature of Disaster
- Causes and Types of Disaster-man-made and natural

2. Principles of disaster management

- Hazards
- Risks
- Vulnerability

3. Issues and strategies related to disaster management.

- Rescue
- Relief

- Rehabilitation
- Reconstruction

4. Disaster and Role of Civil Society.

- Role of International Bodies
- Role of National Government.
- Role of District Administration and LSG.
- Role of Voluntary Organization
- Policy frame work for Disaster Management.

5. Natural disasters and

M i t i g a t i o n

- Flood control
- Drought management
- Land use Planning
- Psycho-Sociological care in disaster management -Trauma care-Coping skill-Psycho-social care.

ASSESSMENT

Continuous Assessment : (40%)

- Attendance/Participation (5%)
- 2 Assignments each 5% (10%)
- 2 Seminars/ Objective test each 5% (10%)
- Class test of 1 ½ hours duration covering modules of 1,2&3 with 3 parts A, B & C A- Part consisting of definitions, B-Part Short Essays and C-Part Descriptive answers (15%)

End Semester Assessment (60%)

This will be through 3 hours written exam consisting of 10 questions were defined, 4 short answer questions and 2 descriptive questions with choice.

READING LIST

1. Govt. of India : National Disaster Response Plan, 2001
2. Modh Satish : Citizen's Guide to Disaster Management
3. Nagarajan, R : Drought : Assessment, Monitoring, Management and Recourses
Conservations
4. Parasuram, s & Unnikrishnan, PV : India Disaster Report : Towards a Policy
Initiatives
5. Pelling Mark (ed) : Natural Disasters and Developemnt in a Globalizing World
6. Singh, R, S (Ed) : Natural Hazards and Disaster Managemet: Vulnerability and
Mitigation
7. Sinha, D K : National Disaster Reduction for Nineties: Perspectives , Aspects and
Strategies
8. Taori Kamal : Disaster Managemen through Panchayati Raj.

COURSE CODE: SOC.5.0.3

COURSE TITLE: SOCIETY AND ENVIRONMENT

CREDITS : 4

SEMESTER :3

AIM

- To provide knowledge and scholarship of environment and society interface.
- To acquaint with the debate on environment and development
- To focus on environmental justices, planning and action.

COURSE DESCRIPTION

The course provides knowledge and scholarship of sociological basis of environment and society interface. It seeks to impart social skills in environmental concerns in order to understand the human sufferings.

COURSE CONTENT

1. Nature Vs. Nurture

- Synthesis of society and environmental debate
- Conservation of nature – meanings and aims – nature- exploitation and conservation
- Biosphere as man’s environment – eco system

2. Developmental Issues

- Environmental problems pertaining to population –water –sanitation- pollution-energy- housing – urban development –rural poverty

3. Development and its Impact on Environment

- Development –impact o f displacement –relocation
- Women Ecology and development
- Sustainable development
- Eco-tourism

4. Global Environmentalism

- Global climate change –Ozone depletion –causes and effects

5. Environment ,Technology and Society

- Environmentalism- ideology, action and movement – Chipko Movement, Narmada Bachao Andolan and any one case from Kerala.

Assessment

Continuous Assessment : (40%)

- Attendance/Participation (5%)
- 2 Assignments each 5% (10%)
- 2 Seminars/ Objective test each 5% (10%)
- Class test of 1 ½ hours duration covering modules of 1,2&3 with 3 parts A, B &C A- Part consisting of definitions, B-Part Short Essays and C-Part Descriptive answers (15%)

End Semester Assessment (60%)

This will be through 3 hours written exam consisting of 10 questions were defined, 4 short answer questions and 2 descriptive questions with choice.

READING LIST

1. Gadgil, Madhav and Ramchandra Guha (1996), Ecology and Equity: The Use and Abuse of Nature in Contemporary India, OUP, New Delhi
2. Giddens, Anthony, 1996, Global Problems and Ecological Crisis: An Introduction to Sociology, (2nd Edition), WW, Norton and Co, New York.
3. Michel, Redcliff, 1984, Development and the Environmental Crisis, Meheun Co. Ltd, New York
4. Munshi, Indra, 2000, Environment in Sociological Theory, Sociological Bulletin, Vol. 49, No, 2.
5. Riordan, T 1981, Environmentalism, Pion
6. Schnaiberg Allan, 1980, The Environment, Oxford University Press, New York
7. Sharma, S L, 1994, Perspectives on Sustainable Development in South Asia in Samad (ed), Perspectives on Sustainable Development in Asia, Kuala Lumpur, ADIPA

COURSE CODE: SOC.5.0.4

COURSE TITLE: CRIME AND SOCIETY

CREDITS : 4

SEMESTER :3

AIM

- To acquaint the student with recent advances in criminology.
- To familiarize the student with the importance of correctional measures and programmes.
- To orient the sociological factors of crime.

COURSE CONTENT

This course gives the students understand crime and its control, changing profile of crime and criminals, correctional programmes in prisons, victimology and its implications for crime control and prevention.

COURSE CONTENT

1. Conceptual Approaches to Crime

- Legal, Behavioral and Sociological
- Types of crime – organized crime- crime against women and children, cyber crime, corruption, career crime.

2. Perspectives on Crime Causation

- Classical, Positivist, Psychological, Sociological, Marxian, Geographical.
- Recent Theoretical approaches

3. Correction and its forms

- Meaning and significance of correction
- Forms of correction- Prison based- community based.
- Correctional Programmes in Prison

- Correctional programmes – educational, vocational, psychiatric medication, recreation

4. Correctional Administration

- Nature and Types
- Human rights and prison management
- Limitations and prospects of correction
- Problems of correctional Administration
- Alternatives to imprisonment- probation- parole- open prisons – aftercare and rehabilitation.

5. Victimological perspectives

- Victimology and its implications for crime control and prevention
- Criminal justice administration for women and children

ASSESSMENT

Continuous Assessment : (40%)

- Attendance/Participation (5%)
- 2 Assignments each 5% (10%)
- 2 Seminars/ Objective test each 5% (10%)
- Class test of 1 ½ hours duration covering modules of 1,2&3 with 3 parts A, B & C A- Part consisting of definitions, B-Part Short Essays and C-Part Descriptive answers (15%)

End Semester Assessment (60%)

This will be through 3 hours written exam consisting of 10 questions were defined, 4 short answer questions and 2 descriptive questions with choice.

READING LIST

1. Bedi, Kiran, 1998, It is Always Possible, Sterling Publications Pvt. Ltd, New Delhi
2. Gill, S,S, 4998, The Pathology of Corruption, Harper Collins Publishers, New Delhi
3. Goel, Rakesh, M, and Manohar, S, Powar, 1994, Computer Crime: Concept, Control and Prevention, Sysman Computers Pvt. Ltd, Bombay
4. Lilly, J Robert, Francis, T Wallen and Richard Ball, A 1995, Criminological Theory, Context and Consequences, Sage Publications, New Delhi
5. Makkar, S, P Singh an Paul C Friday, 1993, Global Perspectives in Criminology, ABC Publications, Jalandhar
6. Ministry of Home Affairs, 1998, Crime in India, Govt. of India, New Delhi
7. Reid, Suetitus, 1976, Crime and Criminology, Deydan Press, Illinayse
8. Shankardas, Rani, Dhavan, 2000, Punishment and the Prison: India and International Perspectives, Sage, New Delhi
9. Walklete, Sandra, 1998, Understanding Criminology, Open University press, Philadelphia
10. Willamsan, Harald,E, 1990, The Correction Profession, Sage, New Delhi

COURSE CODE: SOC.5.0.5

COURSE TITLE: URBAN SOCIETY IN INDIA

CREDITS : 2

SEMESTER :3

AIM

- To examine the changing urban questions in the Indian context.
- To orient the students to the contribution of sociologists to the sub discipline of urban sociology.
- To bring out the various changes in the social structure and the social processes and its implications of marginalized groups.

COURSE DESCRIPTION

The course sensitizes the students on the urban dimensions of society its social structure and social process in India

COURSE CONTENT

1. Urban Society in India

- Characteristic features of urban society
- Factors of urbanizations
- Emerging trends
- Sociological dimensions
- Social consequences of urbanization

2. Classification of Urban Centers –cities and towns

- Metropolis and megapolis cities
- Urban based and industrial based cities- growth and special features

3. Urban Problems

- Changing occupational structure

- Family
- Migration
- Problems of housing
- Slum development
- Urban environmental problems

ASSESSMENT

Continuous Assessment : (40%)

- Attendance/Participation (5%)
- 2 Assignments each 5% (10%)
- 2 Seminars/ Objective test each 5% (10%)
- Class test of 1 ½ hours duration covering modules of 1,2&3 with 3 parts A, B & C A- Part consisting of definitions, B-Part Short Essays and C-Part Descriptive answers (15%)

End Semester Assessment (60%)

This will be through 3 hours written exam consisting of 10 questions were defined, 4 short answer questions and 2 descriptive questions with choice.

READING LIST

1. Abrahamson, M, 1976, Urban Sociology, Prentice Hall, Englewoot
2. Alfred De Souza , 1979, The Indian City Poverty , Ecology an Urban Development, Manohar, Delhi
3. Desai, A R and Pillai S D (ed), 1970, Slums and Urbanization, Popular Prakashan, Bombay
4. Ronnan, Paddison, 2001, Handbook of Urban Studies, sage, India
5. Bharadwaj, R,K 1974, Urban Developemnt in India, National Publishing House
6. Bose, Ashish, 1978, Studies in Indian Urbanization , 1901-1971, Tata McGraw Hill,
7. Castells, M :, 1977, The Urban Question, Edward Arnold, London
8. Colling, Worth, J.B, 1972, Problems of Urban Society, Vol. 2, George and Unwin Ltd.
9. Ellin Nan , 1996, Post Metropolis: Critical Studies of Cities and Regions, Blackwell, Oxford
10. Ramachandran, R, 1991, Urbanization and Urban Systems in India, OUP, New Delhi

COURSE CODE: SOC.5.0.6

COURSE TITLE: SOCIAL MARKETING

CREDITS : 4

SEMESTER :3

AIM

- To provide multi- disciplinary knowledge of marketing to the student
- To equip them with skills of social marketing
- To sensitize them to the ethical issues in marketing

COURSE DESCRIPTION

The course help the students to achieve multidisciplinary knowledge of marketing, equip them with the skills of social marketing and to sensitize them reagarding the ethical issues in marketing.

COURSE CONTENT

1. Market as a Social Institution

- Form relations of production to market relations
- Distinctive elements of Social marketing
- Social aspects of marketing
- Globalization and social marketing

2. Management Principles of Marketing

- Problem identification
- Cause formulation- planning –organizing – co- ordinating –directing –controlling

3. Process of Social Marketing

- Segmentation- target audience- positioning (STP)
- 4 C's – Cause – Cost – Channel- Communications.
- Social marketing mix-life – cycle of cause

4. Strategies of Social Marketing

- Social market, research- short term strategies – long –term strategies
- Measures to overcome resistance- strength- weakness- opportunity- threat analysis- SWOT
- Appraisal of cultural resources and constraints – social stratification and marketing
- Consumer Protection Act and Consumer Movement

5. Agencies of Social Marketing

- State- corporate agencies – Internal Donor Agencies- Non – Governmental Agencies
- Monitoring and Evaluation methodology
- Techniques and Evaluation methodology
- Techniques of measuring success of programme
- Ethical Issues in social marketing

ASSESSMENT

Continuous Assessment : (40%)

- Attendance/Participation (5%)
- 2 Assignments each 5% (10%)
- 2 Seminars/ Objective test each 5% (10%)
- Class test of 1 ½ hours duration covering modules of 1,2&3 with 3 parts A, B &C A- Part consisting of definitions, B-Part Short Essays and C-Part Descriptive answers (15%)

End Semester Assessment (60%)

This will be through 3 hours written exam consisting of 10 questions were defined, 4 short answer questions and 2 descriptive questions with choice.

READING LIST

1. Andreason, Alan R and Alan A Andreason, Marketing Social Change: Changing Behavior to Promote Health, Social Development and the Environment, (Jossey Bass Nonprofit Sector Series)
2. Kotlet, Philip , 1981, Marketing for Non-profit Organization, Prentice Hall, New Delhi
3. Mckenzie, Mohr, Doug & Willian Smith, Fostering Sustainable Behaviour: An Introduction to Community-Based Social Marketing (Education for Sustainable Series)
4. Manoff Richard, K 1985, Social Marketing, Praeger, New York
5. Seabrook, John, 1994, Social Marketing for Organizations, Ontario, Minitry of Agriculture, Food an Rural Affairs Office
6. Social Marketing Institutes – Working Papers –Alliances and Ethics in Social Marketing
7. Veblen, T , The Theory of Leisure Class
8. Webber,Max, 1947, The Theory of Social and Economic Organiation, The Free Press, New York
9. Paul N, Bloom et al. 2001, Hand Book of Marketing and Society, Sage, New Delhi
10. Robit Deshpande, 2001, Using Market Knowledge, Sage, India

COURSE CODE: SOC.5.0.7

COURSE TITLE: TOURISM AND SOCIETY

CREDITS : 2

SEMESTER :3

AIM

- To acquaint the students with the development of tourism as an industry
- To sensitize the students about the impact of tourism on society
- To create awareness regarding the problems of tourism

COURSE CONTENT

1. Development of Tourism

- Nature of tourism – domestic and international
- Facets of Tourism – Cultural tourism – Eco-tourism – Medical tourism – sex tourism and cultural tourism
- Emergence and recent trends of tourism
- Tourism as a hospitality industry
- Kerala Initiatives

2. Impact of Tourism

- Economic impact
- Social Impact
- Cultural impact
- Impact on health

3. Problems of Tourism

- Drug abuse
- Smuggling
- Terrorism
- Child abuse and trafficking

- Sexual exploitation of women
- Responsible tourism and practices

ASSESSMENT

Continuous Assessment : (40%)

- Attendance/Participation (5%)
- 2 Assignments each 5% (10%)
- 2 Seminars/ Objective test each 5% (10%)
- Class test of 1 ½ hours duration covering modules of 1,2&3 with 3 parts A, B & C A- Part consisting of definitions, B-Part Short Essays and C-Part Descriptive answers (15%)

End Semester Assessment (60%)

This will be through 3 hours written exam consisting of 10 questions were defined, 4 short answer questions and 2 descriptive questions with choice.

READING LIST

1. Bezbaruah, M.P : Indian Tourism – Beyond the Millennium
2. Bhatia, A.K : Tourism: Development Principles and Practices
3. Biju, M. K : Hospitality Industry in Kerala Performances and Promises
4. Bora, Sheila & Chandra Bose, Mahesh : The Story of Tourism Enchanting Journey through India's North –East
5. Ceballos, Hector : Tourism, Ecotourism and Protected Areas
6. Douglass, Pearce : Tourism Today : A Geographical Analysis
7. Franklin, Adrian : Tourism –An Introduction
8. Sethi, Praveen : Nature and Scope of Tourism
9. Selvan, M : Tourism Industry in India – A case study of its Growth and development needs

[http://www. Bitoneras.ac.in/johar/contents.html](http://www.Bitoneras.ac.in/johar/contents.html).

<http://www.ibet.org/industry/tourismhospitality.aspx>

[http://www. Intur.com.pl/itenglish/problem-of-tourism](http://www.Intur.com.pl/itenglish/problem-of-tourism).

<http://vachss.com/hel-text/sex-tourism.html>.

COURSE CODE: SOC.5.4.1

COURSE TITLE: RECENT TRENDS IN SOCIOLOGICAL THEORY

CREDITS : 4

SEMESTER :4

AIM

- To familiarize the students with the recent trends in sociological theory
- To enable the students to examine the theoretical relevance and analytical utility of diverse theoretical perspectives.
- 3. To equip the students with theoretical insight to insight to interpret the social scenario around them.

COURSE DESCRIPTION

The course introduces the students to the substantive and methodological issues which concerns the practitioners of sociology today. The main focus of the course will be on neo- Marxism, symbolic interactionism, phenomenology and ethno-methodology.

COURSE CONTENT

1. Critical theory Neo –Marxism

- Frankfurt School
- Habermas-Theory of Communicative Action-Public sphere-Life world
- L.Althusser-structural Marxism-Epistemological break-Structural Causality-Structure of dominance

2. Exchange Theory

- Per.M.Blau-process of Exchange,,Values,,Norms-Social Exchange-Power
- George.CHomans-Exchange-Justice and power proposition
- Criticism

3.. Interactionist perspective

- Symbolic Interactionism- G.H Mead, Blumer
- Phenomenological Sociology A Schutz
- Social construction of reality –P. Berger and Luckman

4. Ethno-Methodology

- H.Garfinkel

5. Structuration –Anthony Giddens

- Post structuralism and Post Modernism- Derrida- M. Foucault

ASSESSMENT

Continuous Assessment : (40%)

- Attendance/Participation (5%)
- 2 Assignments each 5% (10%)
- 2 Seminars/ Objective test each 5% (10%)
- Class test of 1 ½ hours duration covering modules of 1,2&3 with 3 parts A, B & C A- Part consisting of definitions, B-Part Short Essays and C-Part Descriptive answers (15%)

End Semester Assessment (60%)

This will be through 3 hours written exam consisting of 10 questions were defined, 4 short answer questions and 2 descriptive questions with choice.

READING LIST

1. Bottomore, Tom : The Frankfurt School
2. Boyne,Roy : Foucault & Derrida – the other side of reason
3. Derrida , J : Of Grammatology
4. Derrida, JB : Writings and Differences
5. Foucault, M : Archeology of Knowledge
6. Lash, Scott : Sociology of Post Modernism
7. Owen David : Sociology after Post Modernism
8. Rabinow, Paul : The Foucault Reader
9. Sheridan, Alan : Michael Foucault – A Reader
10. Delanty, Gerard : Social Theory in a Changing World Conception of Modernity

COURSE CODE: SOC.5.4.2

COURSE TITLE: PHILOSOPHICAL FOUNDATIONS OF SOCIAL RESEARCH

CREDITS : 4

SEMESTER :4

AIM

- The course introduces the certain philosophical ideas underlying the emergence of different methodologies in social sciences.
- To provide the basic assumptions in adapting different methodologies for different kind of research themes.
- To examine the relevance of studying the philosophical foundation of social research

COURSE DESCRIPTION

This course helps the students to analyse and interpret the data in a philosophical outlook. It also enables the student to understand the emergence of scientific theories and methods.

COURSE CONTENT

1. Meaning of Philosophy

- Relationship between philosophy and science
- Philosophy and the relationship with other social sciences

2. Issues in Theory of Epistemology

- Forms and types of knowledge
- Validation of knowledge

3. Philosophy of Science

- Enlightenment-Reason and Science
- Cartesian Philosophy
- Structure of scientific revolution

4. Postivism

- Contribution of Comte
- Durkheim
- Popper to Positivism

5. Critique of Positivism

- Fayeraband
- Giddens
- Hermeneutics-Inductive analysis
- Ethical issue in social research

ASSESSMENT

Continuous Assessment : (40%)

- Attendance/Participation (5%)
- 2 Assignments each 5% (10%)
- 2 Seminars/ Objective test each 5% (10%)
- Class test of 1 ½ hours duration covering modules of 1,2&3 with 3 parts A, B & C A- Part consisting of definitions, B-Part Short Essays and C-Part Descriptive answers (15%)

End Semester Assessment (60%)

This will be through 3 hours written exam consisting of 10 questions were defined, 4 short answer questions and 2 descriptive questions with choice.

READING LIST

1. Achinstein, P : Concepts of Science – A Philosophic Analysis
2. Ackermann,R J : The Philosophy of Karl Popper
3. Alexander, Jeffrey : Twenty Lectures – Sociological Theory Since World War ii
4. Benton T (Ed) : Philosophical Foundation of Three Sociologies
5. Bernstein, R : Habermas and Modernity
6. Bleicher, M : The Hermeneutic Imagination
7. Byarnt, Christopher, G A : Positivism in Social Theory and Research
8. Campbell, Donalt,J : Methodology of Epistemology on Social Science
9. Dare, Layden : Understanding Sociological Theory
10. Giddens,Anthony : Central Problem in Society theory – Action, Structure and Contradiction in social Analysis
11. Mukherjee, A ,N (ed) : Methodology in Social Research - Dilemmas and Perspectives
12. Mughes,John : The Philosophy of Social Research
13. Popper, K : The Logic of Scientific Discovery
14. Popper,K : The Open Society and its Enemies
15. Zeilien, Irving : Rethinking Sociology- A Critique of Contemporary theory

COURSE CODE: SOC.5.4.3

COURSE TITLE: AGRARIAN SOCIAL STRUCTURE AND CHANGE IN INDIA

CREDITS : 4

SEMESTER :4

AIM

- To provide a sociological understanding of rural social structure and development
- To acquaint the students with the prevailing approaches to the study at rural society, rural community and peasantry
- To equip the students with the skill of analyzing rural development programmes and to evaluate them.

COURSE DESCRIPTION

This course enlightens the students with the agrarian social structure and production relations, various agrarian movements, role of Panchayati Raj institutions in the governance of agrarian social system.

COURSE CONTENT

1. Rural Society in India

- Characteristics of agrarian society
- Agrarian social structure

2. Agrarian relations and mode of production debate

- Land tenure system
- Agrarian class structure
- Mode of production debate

3. Panchayati Raj Institutions.

- Functions of Panchayati Raj
- Panchayati before and after 73rd Amendment

- Rural development strategies and programme after independence

4. Rural Development and Change

- Trends of change in rural society- process of change- factors of change
- Land Reforms- Technology- Impact of Green revolution
- Problems of peasantry- rural poverty migration landless labour

5. Agrarian Movements in India

- Pre Independence and Post-independence period
- Globalisation and its impact on agrarian society-WTO

ASSESSMENT

Continuous Assessment : (40%)

- Attendance/Participation (5%)
- 2 Assignments each 5% (10%)
- 2 Seminars/ Objective test each 5% (10%)
- Class test of 1 ½ hours duration covering modules of 1,2&3 with 3 parts A, B & C A- Part consisting of definitions, B-Part Short Essays and C-Part Descriptive answers (15%)

End Semester Assessment (60%)

This will be through 3 hours written exam consisting of 10 questions were defined, 4 short answer questions and 2 descriptive questions with choice.

READING LIST

1. Alexander, KC : Peasant Organization in South India
2. Ashish Nandy : Ambiguous Journey to the City
3. Berch, Berherogne (ed) : Class, State and Development in India
4. Beteille, Andre : Studies in Agrarian Structure
5. Beteille, Andre : Six Essays in Comparative Sociology
6. Desai, A R : Rural Sociology in India
7. Desai, A R : Peasant Movement in India
8. Dhenagare, D,N : Peasant Movement in South East India
9. Gough, Kathleen : Rural Society in South East India
10. Lal, S K (ed) : Sociological Problems of Land Reforms in India
11. Mencher, J P : Social Anthropology of Peasant
12. Oommen, T K : From Mobilization to Institutionalization – The Dynamics of Agrarian Movement in 20th Century India
13. Radhakrishnan P : Peasant Struggle –Land Reforms and social Change in Malabar
14. Rao M S A : Social Movement in India

COURSE CODE: SOC.5.4.4

COURSE TITLE: SOCIOLOGY OF HEALTH

CREDITS : 4

SEMESTER :4

- To introduce the students, the concept of health as a social issue
- To understand the relationship between society and health
- To examine the problems of health and the role of Sociologists in health care

COURSE DESCRIPTION

This course introduces the students to the concept of health in the role of hospital as an institution in the society. It also helps the students to understand the interrelationship between the society and health, four dimensions of health and study of health problems. It also enables the student to understand the role of culture is moulding the individual's health.

COURSE CONTENT

1. Sociology of Health

- Definition of Health
- Dimension of Health- Physical, Social , Emotional and Spiritual
- Nature-Aim and Scope of Sociology of Health

2. Social Epidemiology

- Vital Public Health Concepts- Personal Hygiene- Environmental Sanitation-Immunization- Protected water supply
- Epidemiology of diseases-Natural History of diseases- Man and social environment-social etiology
- Social epidemiology and ecology of diseases.

3. Social and Cultural Context of Health Behavior

- Formation of health behaviour- Belief, Values, Attitudes and practice
- Traditional health care institutions- Home remedies, local community healers
- Social root of health and diseases

- Evolution of social medicine in India and abroad

4. Hospital as a Social Organization

- Functions of hospitals
- Interpersonal relationship in hospital setting-doctor Para medical personnel and the sick
- Community health
- Primary health Centres
- Sub centres providing primary health care in rural community

5.Policies and Programmes

- Health as a fundamental right
- Health policy of Govt of India
- Health promotion and mass media
- WTO and impact of Patent Law and its impact
- HIV/AIDS; Epidemiology
- Current scenario India & Kerala- Stigma and discrimination

ASSESSMENT

Continuous Assessment : (40%)

- Attendance/Participation (5%)
- 2 Assignments each 5% (10%)
- 2 Seminars/ Objective test each 5% (10%)
- Class test of 1 ½ hours duration covering modules of 1,2&3 with 3 parts A, B & C A- Part consisting of definitions, B-Part Short Essays and C-Part Descriptive answers (15%)

End Semester Assessment (60%)

This will be through 3 hours written exam consisting of 10 questions were defined, 4 short answer questions and 2 descriptive questions with choice.

READING LIST

1. Albrecht, Gary, L & Fitzpatrick, R 1994, Quality of Life in Health care : Advances in Medical Sociology, Jai Press, Mumbai
2. Coe, Rondney, M 1970, Sociology of Medicine, Mcgraw Hill, New York
3. Cockerham, William,C, 1997, Medical Sociololgy, Prentice Hall, New Jersey
4. Cockerham, Willam,C, 1997, Reading in Medical Sociology, Prentice Hall, New Jersey
5. Conard,Peter, et al. 2000, Handbook of Medical Sociology, Prentice Hall, New Jersey
6. Dasgupta,R 1993, Nutritional Planning in India, NIN, Hyderabad
7. Nayar, K R 1998, Ecology and Health: A System Approach, APH Publishing, New Delhi
8. Venkataratnam, R 1979, Medical Sociology in an Indian Setting, Macmillian, Madras
9. Hawkins, Not : Medical Sociology- Theory, Scope and Method
10. Misra, R P : Geography of Health