

INTERNET AND WEB DESIGNING

(25% theory and 75% Practical)

MODULE 1 - Computer networks and its need - Networks topology - Types of networks - History of Internet - Concept of Internet and www - Working of Internet – Protocols - Web publications - Cyber space - Organisations of Internet management - .Application of Internet - World Wide Web, Search Engines, News groups, Electronic Mail, Web Portal, Chat, Video Conferencing, FTP, Remote Login, E-Commerce, E-Learning, E-Governance, E-Banking. Internet Security concept- Firewalls and types - Security products – Biometrics – Cryptography - Digital signatures and electronic signatures **(18 hours)**

Module 2 - Static Web Page Development

Basics of HTML: Understanding HTML, Create a Web page, Linking to other Web Pages, Publishing HTML Pages, Text Alignment and Lists, Text Formatting Fonts Control, Email Links and link within a Page, Creating a Table, Creating HTML Forms, Creating Web Page Graphics, Putting Graphics on a Web Page, Custom Backgrounds and Colors, Creating Animated Graphics. **(30 hours)**

Module 3– Dynamic Web page Development

CSS – creating and editing cascading style sheets, Defining Style with HTML Tags, Features of Style Sheet, Style Properties, Style Classes, and External Style Sheet. **Multimedia-** Sound - types of sound files, linking to sound files, embedding sound files - Video – Analog video, Digital video, webcams, Animation – Downloading animations, flash Publishing – Testing, Transferring to the web. **Publishing** - registering a site, marketing a site, maintaining a site, Domain names, web hosting. **(30 hours)**

Module 4 - JavaScript

Introduction to JavaScript: Writing First Java Script, External JavaScript, Variables: Rules for variable names, declaring the variable, assign a value to a variable, Scope of variable, Using Operators, Control Statements, JavaScript loops, JavaScript Functions: Defining a Function, Returning value from function, User defines function.

(15 hours)

Module 5 - XML an Overview – XML – XML DTD – Physical structures in XML – XML data – creating and validating a book description document in XML – placing XSL in perspective – XSL concepts – code walk through XSL - creating XSL style sheet – creating and using COM objects in XML - Creating blogs.

(15hours)

Recommended Books

1. HTML, XHTML & CSS (Visual Quick Start Guide Series) Sixth Edition by Elizabeth Castro ISBN-10: 0321430840 ISBN-13: 978-0321430847
2. Dreamweaver CS5 for Windows and Macintosh: Visual QuickStart Guide by Tom Negrino, Dori Smith ISBN-10: 032170357X ISBN-13: 978-0321703576
3. Flash CS5 Professional for Windows and Macintosh: Visual QuickStart Guide by Katherine Ulrich ISBN-10: 0321704460 ISBN-13: 978-0321704467
4. Styling Web Pages with CSS: Visual QuickProject Guide By Tom Negrino, Dori Smith ISBN-10: 0-321-55557-0 ISBN-13: 978-0-321-55557-1
5. Mary Millhollon ,et .al. *Easy Web Design*, PHI, New Delhi.
6. Nick Vandome .*Creating Web Pages*, Dreamtech Publishers, New Delhi.
7. Mike McGrath .*HTML in Easy Steps*, Dreamtech Publishers, New Delhi.,
8. *Web designing and Production for Business*, Green Tech Books, Thiruvananthapuram
9. NIIT .*Basics of Website Design*
10. Millhollon & Castrina .*Faster Smarter Web Page Creation* , PHI, New Delhi.