

# UNIVERSITY OF KERALA

(Abstract)

Approval of Regulation, Scheme and Syllabus of **Bachelor of Business Administration (BBA)** SDE with effect from 2018-2019– Approved – Orders - issued.

=====

## ACADEMIC A.IV SECTION

No.Ac.A IV/3/ BBA SDE/2019

Dated, Thiruvananthapuram, 21.02.2019

=====

- Read: - 1. Minutes of the Meeting of the Standing Committee of the Academic Council held on 05.11.2018, item No.11
2. Minutes of the Additional meeting of the Board of Studies in Business Management (Pass) held on 05<sup>th</sup> December 2018.

## ORDER

Bachelor of Business Administration (BBA) Programme has been sanctioned for SDE from 2018 admission onwards. As per the orders of the Vice Chancellor the syllabus forwarded by the Director, SDE and recommended by the Chairman, Board of Studies in Business Management (Pass) and endorsed by the Dean, Faculty of Management Studies was placed before the Standing Committee of the Academic Council held on 05.11.2018 vide paper read as (1) above and the Committee recommended to entrust the Board of Studies in Business Management (Pass) to reframe the scheme of the regular BBA programme, in accordance with the Regulation for the UG courses under SDE for its implementation from 2018 admission onwards.

The Additional meeting of the Board of Studies in Business Management (Pass) vide paper read as (2) above, discussed the matter and entrusted the Chairman, Board of Studies in Business Management (Pass) to incorporate the corrections noted and to resubmit the Regulation, Scheme and Syllabus. The Dean, Faculty of Management Studies endorsed the Regulation, Scheme and Syllabus submitted by the Chairman, Board of Studies in Business Management (Pass).

The Vice Chancellor, subject to reporting to the Academic Council, approved the Regulations, Scheme and Syllabus of **Bachelor of Business Administration (BBA) - SDE** programme with effect from 2018-19 as recommended by the Board of Studies in Business Management (Pass) and endorsed by the Dean, Faculty of Management Studies.

The approved Regulation, Scheme and Syllabus is available in the University website ([www.keralauniversity.ac.in](http://www.keralauniversity.ac.in))

Orders are issued accordingly.

Sd/-  
**SOBHANA KUMARI K.**  
DEPUTY REGISTRAR (Acad.II)  
For **REGISTRAR**

To

1. The Dean, Faculty of Management Studies
2. The Chairman, Board of Studies in Business Management (Pass)
3. PS to VC/PVC
4. PA to Registrar/Controller of Examinations.
5. JR/DR/AR Exams
6. ED I section
7. AR-EB
8. EB sections
9. IT Cell
10. PRO/RO/Enquiry
11. Stock file/File Copy

Forwarded/By Order

**SECTION OFFICER**