

University of Kerala  
UoK -FYUGP  
Pedagogical Approaches and Evaluation - 2024

**TEMPLATE 5**

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| **University of Kerala** | | |
| Discipline: Linguistics |  | Time: 1 Hour 30 Minutes (90 Mins.) |
| Course Code: UK1MDCLIN100 |  | Total Marks: 42 |
| Course Title: LANGUAGE AND GENDER |  |  |
| Type of Course: MDC |  |  |
| Semester: 1 |  |  |
| Academic Level: 100-199 |  |  |
| Total Credit: 3, Theory: 3 Credit, Practical: 0 Credit |  |  |

Part A. 6 Marks. Time: 6 Minutes  
Objective Type. 1 Mark Each. Answer All Questions

(Cognitive Level: Remember/Understand)

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| **Qn. No.** | **Question** | Cognitive level | Course Outcome |
| 1. | Who proposed the speech act theory? | Remember | CO4 |
| 2. | Who wrote, "One is not born, but rather becomes a woman." | Remember | CO2 |
| 3. | The process of using verbal and nonverbal cues to negotiate a mutually acceptable meaning between two or more people within a particular context and environment | Understand | CO1, CO2, CO3 |
| 4. | What is called a person's inner sense of being male or female? | Understand | CO1, CO2, CO3 |
| 5. | What is the effect of an utterance on the listener's thoughts, feelings, or attitudes? | Understand | CO1, CO2, CO3 |
| 6. | Identify a set of attitudes and values about the proper role of women and men in the family or society | Understand | CO1, CO2, CO3 |

Part B. 8 Marks. Time: 24 Minutes  
Short Answer. 2 Marks Each. Answer All Questions

(Cognitive Level: Understand/Apply)

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| **Qn. No.** | **Question** | **Cognitive Level** | **Course Outcome (CO)** |
| 7. | What is the relation between language and society? | Understand | CO1, CO2, CO3 |
| 8. | Distinguish between the terms sex and gender | Understand | CO1, CO2, CO3 |
| 9. | Explain how gender is reflected in the language of men and women. | Apply | CO3 |
| 10. | Do you consider the use of tags to reflect any gender? How? | Apply | CO3 |

Part C. 28 Marks. Time: 60 Minutes  
Short Answer. 7 Marks Each. Answer all 4 questions, choosing among options within each question.

(Cognitive Level: Apply/Analyse/Evaluate/Create)

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| Qn. No. | Question | Cognitive Level | Course Outcome (CO) |
| 11. | Discuss the application of Speech act theory in the linguistic performance of men and women | Apply | CO4 |
| 12. | Discuss how sex/gender roles change when the language changes | Analyze | CO3 |
| 13. | Evaluate the reflection of gender in the linguistic performance of different people | Evaluate | CO4, CO5 |
| 14. | Create an outline of gender stereotyping in electronic and print media advertisements | Create | CO4, CO5 |

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| **Cognitive Level** | **Marks** | **Percentage** |
| Remember | 2 | 4.8 |
| Understand | 8 | 19.0 |
| Apply | 11 | 26.2 |
| Analyse | 7 | 16.7 |
| Evaluate | 7 | 16.7 |
| Create | 7 | 16.7 |
| **TOTAL** | **42** | **100** |

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| **Course Outcomes** | **Marks** | **Percentage** |
| Remember | 2 | 4.8 |
| Understand | 8 | 19.0 |
| Apply | 11 | 26.2 |
| Analyse | 7 | 16.7 |
| Evaluate | 7 | 16.7 |
| Create | 7 | 16.7 |
| **TOTAL** | **42** | **100** |