TEMPLATE 5

| **University of Kerala** | | |
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| Discipline: English |  | Time: 1 Hour 30 Minutes (90 Mins.) |
| Course Code UK1MDCENG100 |  | Total Marks: 42 |
| Course Title: Pop Culture |  |  |
| Type of Course: MDC |  |  |
| Semester: 1 |  |  |
| Academic Level: 100-199 |  |  |
| Total Credit: 3, Theory: 3 Credit  (Applicable for 4 Credit Course with 1 Credit Practical Also) |  |  |

Part A. 6 Marks. Time: 6 Minutes

Objective Type. 1 Mark Each. Answer All Questions (Cognitive Level: Remember/Understand)

| **Qn.**  **No.** | **Question** | **Cognitive Level** | **Course Outcome (CO)** |
| --- | --- | --- | --- |
| 1. | What is Pop culture? | Remember | CO - 1 |
| 2. | What is the role of time travel in literature? | Remember | CO - 2 |
| 3. | What happens to Ijon Tichy in the spaceship? | Understand | CO - 3 |
| 4. | Analyze the magical elements in The Boy Who Lived - Chapter 1 from Harry Potter and the Sorcerer’s Stone. | Understand | CO - 5 |
| 5. | What is Cultural Industry? | Understand | CO - 1 |
| 6. | Give an example of pop music. | Understand | CO - 5 |

Part B. 8 Marks. Time: 24 Minutes

Short Answer. 2 Marks Each. Answer All Questions (Cognitive Level: Understand/Apply)

| **Qn.**  **No.** | **Question** | **Cognitive Level** | **Course Outcome (CO)** |
| --- | --- | --- | --- |
| 7. | Distinguish between Romantic Fiction and Romantic Film | Analyse | CO - 1 |
| 8. | Trace the difference between Folk culture and High culture. | Understand | CO - 4 |
| 9. | Differentiate between science fiction and fantasy. | Apply | CO - 4 |
| 10. | Comment on The Seventh Voyage as an absurd, sometimes maddening comic book. | Apply | CO - 5 |

Part C. 28 Marks. Time: 60 Minutes

Long Answer. 7 marks each. Answer all 4 Questions, choosing among options within each question

Cognitive Level: Apply/Analyse/Evaluate/Create)

| **Qn.**  **No.** | **Question** | **Cognitive Level** | **Course Outcome (CO)** |
| --- | --- | --- | --- |
| 11. | a)Evaluate how modern pop culture has evolved from folk  tales and fairy tales.  OR  b)Evaluate how romantic films like *Dilwale Dulhaniya Le Jayenge* have shaped ideas of love and marriage in Indian society. | Apply | CO -4,5 |
| 12. | a)Elements of Romance in Dilwale Dulhaniya Le Jayenge.  OR  b)Discuss how fairytales like "The Monkey’s Heart" from Indian and African folklore reflect cultural values. What lessons do they teach? | Analyze | CO - 3 |
| 13. | a)Elucidate the influence of the K-Wave in India  OR  b) Explain how the portrayal of heroes and villains in popular movies reflects societal values and norms. Use specific examples from films to support your answer. | Evaluate | CO - 4 |
| 14. | a)In "When Dimple Met Rishi," how does the representation of technology and social media reflect contemporary youth culture? Analyze how these elements influence Dimple and Rishi's identities and their relationship, considering the impact of pop culture on their aspirations and interactions. Use specific examples from the novel to illustrate your points  OR  b)Create a proposal for a new popular culture event that combines elements of folk tales and modern music. Outline the objectives, target audience, and activities for the event. | Create | CO - 3,5 |