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| --- | --- |
| **Discipline: Sociology** | **Time: 2 Hours (120 Mins.)** |
| **Course Code:** UK1DSCSGY104 | **Total Marks: 56** |
| **Course Title:** Sociology of Tourism |  |
| **Type of Course: DSC** |  |
| **Semester: 1** |  |
| **Academic Level: 100-199** |  |
| **Total Credit: 4, Theory: 4 Credit, Practical: 0 Credit** |  |

**Part A. 6 Marks. Time: 5 Minutes**

**Objective Type. 1 Mark Each. Answer All Questions**

**(Cognitive Level: Remember/Understand)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Qn**  **No.** |  | **Cognitive**  **Level** | **Course**  **Outcome (CO)** | |
| 1. | ……………. is defined as the act of traveling to and staying in places outside of one's usual environment for leisure, business, or other purposes | Understand | CO1 |  |
| 2. | ………….is a public sector undertaking that conducts and regulates the tourism activities in the state of Kerala. | Understand | CO4 |  |
| 3. | The time when you are free from work or other duties and can relax is called……………….time. | Understand | CO1 |  |
| 4. | Who is the present Minister for Tourism in Kerala? | Remember | CO4 |  |
| 5. | The tagline of Kerala Tourism is ………………. | Remember | CO4 |  |
| 6. | ……………… tourism is a type of tourism that involves visiting a city or urban area for leisure or recreational purposes | Understand | CO1 |  |

**Part B. 10 Marks. Time: 20 Minutes**

**Two-Three sentences. 2 Marks Each. Answer All Questions**

**(Cognitive Level: Understand/Apply)**

|  |  |  |  |
| --- | --- | --- | --- |
| **Qn.**  **No.** | **Question** | **Cognitive**  **Level** | **Course**  **Outcome (CO)** |
| 7. | Differentiate the concepts tour and excursion. | Understand | CO1 |
| 8. | Describe the concept of tourist gaze | Understand | CO1 |
| 9. | Explain social tourism | Apply | CO1 |
| 10. | Explain medical tourism | Apply | CO1 |
| 11. | Describe tourism industry | Apply | CO1 |

**Part C. 16 Marks. Time: 35 Minutes**

**Short Answer. 4 Marks Each. Answer all 4 questions, choosing among options within each question.**

**(Cognitive Level: Apply/Analyse)**

|  |  |  |  |
| --- | --- | --- | --- |
| Qn.  No. | Question | Cognitive  Level | Course  Outcome (CO) |
| 12.a  OR  12.b | Demonstrate the gender dimensions of tourism  Inequality.  Identify and illustrate any one ecotourism spot of Kerala. | Apply  Apply | CO2 |
| 13.a  OR  13.b | Evaluate the trend of Responsible tourism in Kerala  Analyse Eco tourism as an initiative towards sustainability | Apply  Apply | CO4 |
| 14.a  OR  14.b | Identify the components of Tourism Industry.  Examine the features and specialty of houseboats in Kerala tourism scenario. | Analyze  Analyze | CO2 |
| 15.a  OR  15.b | Illustrate the difference between inbound and outbound tourism with examples.  Explain the role of tourist guide in promoting local tourism | Analyze  Analyze | CO1 |

**Part D. 24 Marks. Time: 60 Minutes**

**Long Answer. 6 Marks Each. Answer all 4 questions, choosing among options within each question. (Cognitive Level: Analyse/Evaluate/Create)**

|  |  |  |  |
| --- | --- | --- | --- |
| **Qn.**  **No.** | **Question** | **Cognitive**  **Level** | **Course**  **Outcome (CO)** |
| 16.a  OR  16.b | Prepare a write up on the challenges of Kerala Tourism sector; with special reference to post covid scenario.  Prepare a write up on Food festival and Literary festival as specialties of Kerala Tourism | Create  Create | CO4 |
| 17.a  OR  17.b | Analyze the impact of tourism on economy and environment.  Analyze the Trends and Challenges of Indian Tourism. | Analyze  Analyze | CO2 |
| 18.a  OR  18.b | Appraise the different types of tourism; emphasizing the specialty of each.  Critically evaluate the Kerala Tourism Policy. | Evaluate  Evaluate | CO1 |
| 19.a  OR  19.b | Describe the historical evolution of tourism.  Explain the scope of Sociology of tourism. | Evaluate  Evaluate | CO2 |

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| **Cognitive Level** | **Marks** | **Percentage** |  | **Course Outcomes** | **Marks** | **Percentage** |
| Remember | 2 | 3.6 |  | CO 4 | 2 | 3.6 |
| Understand | 8 | 14.3 |  | CO 1 | 8 | 14.3 |
| Apply | 14 | 25.0 |  | CO 1, 2 | 14 | 25.0 |
| Analyse | 14 | 25.0 |  | CO 2, 4 | 14 | 25.0 |
| Evaluate | 12 | 21.4 |  | CO 1, 2 | 12 | 21.4 |
| Create | 6 | 10.7 |  | CO 4 | 6 | 10.7 |
| **TOTAL** | **56** | **100** |  | **TOTAL** | **56** | **100** |