**TEMPLATE 4**

University of Kerala  
UoK -FYUGP  
Pedagogical Approaches and Evaluation - 2024

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| **University of Kerala** | | |
| Discipline: Journalism and Mass Communication |  | Time: 2 Hours (120 Mins.) |
| Course Code: UK1DSCJMC100 |  | Total Marks: 56 |
| Course Title: Basics of photography |  |  |
| Type of Course: DSC |  |  |
| Semester: 1 |  |  |
| Academic Level: 100-199 |  |  |
| Total Credit: 4, Theory: 4 Credit, Practical: 0 Credit |  |  |

Part A. 6 Marks. Time: 5 Minutes  
Objective Type. 1 Mark Each. Answer All Questions

(Cognitive Level: Remember/Understand)

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| **Qn.**  **No.** | **Question** | **Cognitive**  **Level** | **Course**  **Outcome (CO)** |
| 1 | Who created the first colour photograph? | Remember |  |
| 2 | Name the photographer of the world-famous photo ‘AFGHAN GIRL’. | Remember |  |
| 3 | What is ‘Depth of field’? | Understand |  |
| 4 | Identify: GIMP | Understand |  |
| 5 | Explain: Silhouette | Understand |  |
| 6 | Usage of foreground and background in photographic composition | Understand |  |

Part B. 10 Marks. Time: 20 Minutes  
Two-Three sentences. 2 Marks Each. Answer All Questions

(Cognitive Level: Understand/Apply)

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| **Qn.**  **No.** | **Question** | **Cognitive**  **Level** | **Course**  **Outcome (CO)** |
| 7 | Discuss: Three-point lighting | Understand |  |
| 8 | Who is Raghu Rai? | Understand |  |
| 9 | Outline the uses of UV filters. | Apply |  |
| 10 | What is Pixel? | Apply |  |
| 11 | What are the basic tools used in picture editing software? | Apply |  |

Part C. 16 Marks. Time: 35 Minutes  
Short Answer. 4 Marks Each. Answer all 4 questions, choosing among options within each question.

(Cognitive Level: Apply/Analyse)

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| Qn. No. | Question S | Cognitive Level | Course Outcome (CO) |
| 12. | A. Define Composition. Examine any three rules/types of composition for photography.  OR  B. Illustrate ‘exposure triangle’ and explain the aperture, shutter speed and ISO. | Apply |  |
| 13. | A. Name the tools employed in image editing software to select specific areas and colours. Explain.  OR  B. Examine the differences between cropping and trimming. | Apply |  |
| 14. | A. Analyse how digital technology enabled new possibilities for photography.  OR  B. Explain the contributions of Daguerre and Niepce. | Analyse |  |
| 15. | A. Examine the methods used to capture both microscopic and macroscopic subjects in photography  OR  B. Identify and analyse Nick Ut’s most influential war photograph and its lasting impact. | Analyse |  |

Part D. 24 Marks. Time: 60 Minutes  
Long Answer. 6 Marks Each. Answer all 4 questions, choosing among options within each question. (Cognitive Level: Analyse/Evaluate/Create)

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| **Qn. No.** | **Question** | **Cognitive Level** | **Course Outcome (CO)** |
| 16. | A. Assess how the choice of camera angle influences a photograph?  OR  B. Evaluate the creative possibilities and limitations of using different shot scales in photography. | Evaluate |  |
| 17. | A. Write in detail about the various photographic techniques.  OR  B. Review the fundamental differences between analogue and digital photography, focusing on image capturing, processing, and output. | Evaluate |  |
| 18. | A. Critically analyze any two world-famous photographs of your choice.  OR  B. Determine the power of photography in driving social changes and fostering individual creativity. | Evaluate |  |
| 19. | A. Explain various photo editing softwares.  OR  B. Explain in detail the elements to be considered in news photography. | Analyse |  |

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| **Cognitive Level** | **Marks** | **Percentage** |
| Remember | 2 | 3.6 |
| Understand | 8 | 14.3 |
| Apply | 14 | 25.0 |
| Analyse | 14 | 25.0 |
| Evaluate | 12 | 21.4 |
| Create | 6 | 10.7 |
| **TOTAL** | **56** | **100** |

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| **Course Outcomes** | **Marks** | **Percentage** |
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| **TOTAL** | **56** | **100** |