**TEMPLATE 4**

University of Kerala  
UoK -FYUGP  
Pedagogical Approaches and Evaluation – 2024

| Semester 1 | Course code: UK1DSCC104 |
| --- | --- |
| Course title: Reading Culture | Type of course: DSC C |
| Academic level: 100/199 | Total marks: 56 |

Part A Objective type questions (1x6=6)

Answer all questions.

| Qn no | Question | Cognitive level | Course outcomes |
| --- | --- | --- | --- |
| 1 | Who is the author of the essay “What is Cultural studies”? | Remember | 1 |
| 2 | Which term refers to the process of adopting elements of one culture by the members of another culture without respect or acknowledgement? ? | Remember | 1,2 |
| 3 | Give an example of popular culture. | Remember | 2 |
| 4 | What is the central theme of the podcast by Rekha Raj and Malavika Binny? | Understand | 3 |
| 5 | Who introduced the terms high culture and low culture? | Remember | 1,2,3 |
| 6 | Any culture that is opposed to the established culture of a society is termed as \_\_\_. | Remember | 2 |

# Part B Short questions

Answer in two or three sentences.

| Qn no | Question | Cognitive level | Course outcomes |
| --- | --- | --- | --- |
| 7 | Define Cultural Studies | Understand | 2,3 |
| 8 | Elucidate the term ‘cultural representation’. | Understand | 4 |
| 9 | Differentiate between mass culture and popular culture. | Understand | 2 |
| 10 | Define male gaze with an example. | Apply | 2,5 |
| 11 | How do Matthew Arnold distinguish between high culture and low culture? | Understand | 2 |

# Part C 4 questions

## Answer all 4 questions, choosing from options within each question.

| Qn no | Question | Cognitive level | Course outcome |
| --- | --- | --- | --- |
| 12a  12b | Analyse how films reflect and shape cultural values.  OR  Write a note on the Kuzhimanthi debate in the light of the prescribed article. | 12. Analyse | 3,4 |
| 13a    13b | Discuss the concept of male gaze in popular cinema.  OR  Write a note on the history of clothing in the light of the prescribed podcast. | Analyse | 4,5 |
| 14a  14b | Discuss the major concepts related to Cultural studies.  OR  Comment on the prescribed films in the context of Cultural studies. | Evaluate | 3,4 |
| 15a  15b | Discuss Power and identity  OR  Differentiate between Mass culture and Popular culture | Understand | 2,3 |

# Part D 4 questions

## Answer all 4 questions, choosing among options within each

| Qn no | Question | Cognitive level | Course outcomes |
| --- | --- | --- | --- |
| 16a  16b | Examine the origin and evolution of the term ‘culture’ in the light of the essay by Raymond Williams.  OR  Explore the role of social media in shaping modern pop culture. | Evaluate | 2,3 |
| 17a  17b | Evaluate the political and social significance of local cultural artifacts in Kerala.  OR  Create a brief analysis of a popular festival in Kerala, explaining its cultural and social impact. | Create | 4,5 |
| 18a  18b | Analyze the role of popular films in shaping views about concepts related to culture. Discuss in line with the prescribed films.  OR  Prepare a detailed commentary on the prescribed podcast which deals with the history of clothing and its relation with culture. | Apply | 3,5 |
| 19a  19b | Elucidate all major concepts related to Cultural studies  OR  Discuss the interdisciplinary nature of Cultural studies. | Analyse | 2,3,4 |



University of Kerala  
UoK -FYUGP  
Pedagogical Approaches and Evaluation - 2024

| Cognitive level | Marks | Percentage |
| --- | --- | --- |
| Remember | 5 | 8.9 |
| Understand | 11 | 19.7 |
| Analyse | 14 | 25 |
| Apply | 10 | 17.8 |
| Evaluate | 10 | 17.8 |
| Create | 6 | 10.8 |
| Total | 56 | 100 |