



Reg. No.:

Name:

University of Kerala

First Semester FYUGP Degree Examination, December 2025

Discipline Specific Core Course

PSYCHOLOGY

UK1DSCPSY106 - SOCIAL PSYCHOLOGY

Academic Level: 100-199

2024-Admission onwards

Time: 1 Hour 30 Minutes(90 Mins.)

Max. Marks: 42

Part A. 6 Marks.Time:6 Minutes.(Cognitive Level:Remember(RE)/Understand(UN)) Objective Type. 1 Mark
Each.Answer all questions

Qn No.	Question	CL	CO
1	The theory of causal attribution was put forward by Options : A)Sternberg B)La Piere C)Solomon Asch D)Kelley	RE	2
2	The method examines the statistical relationship between two variables but cannot determine cause and effect.	RE	1
3	Love that is based on friendship, mutual attraction, shared interests, respect, and concern for one another's welfare is called: Options : A)Consummate love B)Companionate love C)Fatuous love D)Romantic love	UN	4
4	Impression management involves which of the following processes? Options : A)Modifying behaviours to control how others perceive us B)Forming impressions about others C)Making first impressions based on nonverbal cues D)Managing one's emotions in social interactions	UN	2
5	Which leadership style encourages group participation in decision-making? Options : A)Autocratic B)Laissez-faire C)Democratic D)Transformational	UN	2
6	Which theory suggests that a key goal for all organisms—including human beings—is getting our genes into the next generation; Options :	UN	4

Qn No.	Question	CL	CO
	A)Defensive helping B)Social influence C)Natural selection D)Kin-selection theory		

Part B.8 Marks.Time:24 Minutes.(Cognitive Level:Understand(UN)/Apply(AP))Short Answer. 2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	Differentiate between democratic, and laissez-faire leadership styles.	UN	3
8	What is the experimental method in social psychology, and how is it different from the observational method?	UN	2
9	How can impression management techniques be used in a job interview setting?	AP	5
10	How can the triangular model of love apply to understanding romantic relationships?	AP	5

Part C. 28 Marks.Time:60 Minutes (Cognitive Level:Apply(AP)/Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer.7 marks each.Answer all 4 Questions choosing among options * within each question

Qn No.	Question	CL	CO
11	A) In an interview, an employer instantly rejects a candidate with a tattoo on his forearm. The employer sees tattoos as a sign that the person fits into a category of undesirable and unemployable people, possibly a rule-breaker. Describe the type of thinking process the employer used while judging the candidate. Also, identify and describe the specific tactic/rule used by the employer. OR B) Apply Kelley's theory of causal attribution to explain how employees might react to a sudden change in their work environment.	AP	2, 2
12	A) Explain the learning processes through which attitudes are formed with examples. OR B) Analyse the effects of groupthink on decision-making in organizations.	AN	2, 3
13	A) Evaluate a global program designed to encourage helpful behavior in young people. Consider the strategies used and how success is measured.	EV	4, 4

Qn No.	Question	CL	CO
	<p>OR</p> <p>B)</p> <p>Judge how effective different methods in social psychology (observational, correlational, experimental) are for studying human behavior</p>		
14	<p>A)</p> <p>Analyse how schemas and heuristics influence errors in social cognition. Provide examples.</p> <p>OR</p> <p>B)</p> <p>Analyse how different motives for prosocial behaviour influence the type and extent of helping behaviour. Consider both intrinsic and extrinsic motivations in your analysis</p>	CR	3, 5

Model QP