



Reg. No.:

Name:

University of Kerala

First Semester FYUGP Degree Examination, December 2025

Discipline Specific Core Course

MANAGEMENT

UK1DSCMGT101 - Fundamentals of Management

Academic Level: 100-199

2024 Admission onwards

Time: 2 Hours(120 Mins)

Max. Marks: 56

Part A.6 Marks:Time 5 Minutes.(Cognitive Level :Remember(RE)/Understand(UN)) Objective Type.1 mark each,
Answer all questions

Qn No.	Question	CL	CO
1	The four main functions of management are _____, organizing, leading, and controlling.	RE	2
2	Delegation of authority involves: Options : A)Responsibility only B)Authority only C)Responsibility and authority D)Performance appraisal	RE	3
3	_____ is the process of assigning tasks, allocating resources, and establishing procedures for accomplishing goals	UN	3
4	Directing mainly deals with: Options : A)Allocating resources B)Guiding, motivating and leading employees C) Determining job roles D) Setting standards	UN	2
5	Transformational leadership focuses on Options : A)Task delegation only B)Short term goals C)Vision and inspiration D)Strict control and authority	UN	4
6	Outline the level of management responsible for framing long-term policies. Options : A)Middle level B)Supervisory level C)Top level D)Operational staff	UN	2

Part B.10 Marks.Time:20 Minutes (Cognitive Level:Understand(UN)/Apply(AP))Two-three sentences.2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	Differentiate between line and functional organizational structures with examples	UN	3
8	Define Management by Objectives (MBO)	UN	2
9	Apply customer based departmentalization to illustrate how a bank can cater to different customer groups	AP	3
10	Apply the concept of levels of management in a hospital.	AP	1
11	Apply any two elements of directing to improve employee motivation in a startup	AP	4

Part C.16 Marks:35 Minutes.(Cognitive Level :Apply(AP)/Analyse(AN))Short Answer.4 marks each, Answer all 4 questions,choosing among options * within each question

Qn No.	Question	CL	CO
12	<p>A)</p> <p>Apply the steps of planning to organize a college cultural fest.</p> <p>OR</p> <p>B)</p> <p>Apply the steps of the decision-making process to suggest how a company can develop a strategy to capture a larger share of the market.</p>	AP	2, 2
13	<p>A)</p> <p>Some senior employees feel bored with their routine work. Using Maslow's Need Hierarchy Theory (including Cognitive, Aesthetic and Transcendence needs), suggest ways the HR department can motivate them and improve their job satisfaction.</p> <p>OR</p> <p>B)</p> <p>Select an appropriate motivational technique to address high absenteeism in an organization and justify your choice</p>	AP	4, 4
14	<p>A)</p> <p>Analyse how a poorly designed recruitment and selection process can affect an organisation's overall performance</p> <p>OR</p> <p>B)</p> <p>Analyze the impact of decentralization of authority on employee motivation and decision-making in an IT company in Bangalore</p>	AN	3, 3
15	A)	AN	1, 1

Qn No.	Question	CL	CO
	<p>Examine the roles and responsibilities of different levels of management within an organization.</p> <p>OR</p> <p>B)</p> <p>Analyse the impact of the Hawthorne Studies by examining how they shifted management focus from purely technical factors to human and social variables within the workplace.</p>		

Part D.24 Marks.Time: 60 Minutes.(Cognitive Level :Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer 6 Marks each.Answer all 4 questions choosing among options * within each question

Qn No.	Question	CL	CO
16	<p>A)</p> <p>Examine the different steps in staffing</p> <p>OR</p> <p>B)</p> <p>Analyze the various sources of recruitment.</p>	AN	3, 3
17	<p>A)</p> <p>Critically evaluate the role of leadership styles within various models of directing in influencing employee motivation and productivity</p> <p>OR</p> <p>B)</p> <p>Evaluate the effectiveness of any two modern techniques of controlling in assessing organizational performance.</p>	EV	4, 4
18	<p>A)</p> <p>Evaluate the overall impact of Scientific Management on modern managerial practices by assessing its strengths, limitations, and ethical implications in contemporary organisational settings.</p> <p>OR</p> <p>B)</p> <p>Evaluate the role of lower- level management in maintaining workplace productivity and motivation</p>	EV	1, 1
19	<p>A)</p> <p>A multinational company is planning to launch a new product in the global market. Construct the steps in the planning process that the company should follow.</p> <p>OR</p> <p>B)</p> <p>Draw a diagram of Functional foremanship and discuss briefly.</p>	CR	2, 2

Qn No.	Question	CL	CO

Model QP