



Reg. No.:

Name:

University of Kerala

First Semester FYUGP Degree Examination, December 2025

Discipline Specific Core Course

COMMERCE

UK1DSCCOM101 - Management Concepts and Practices

Academic Level: 100-199

2024 Admission onwards

Time: 2 Hours(120 Mins)

Max. Marks: 56

Part A.6 Marks:Time 5 Minutes.(Cognitive Level :Remember(RE)/Understand(UN)) Objective Type.1 mark each,
Answer all questions

Qn No.	Question	CL	CO
1	Choose the management function of hiring and developing employees is: Options : A) Coordinating B) Staffing C) Controlling D) Planning	RE	2
2	A group of employees in the organization who come together to solve quality issues in the organization is called Options : A) Informal groups B) Voluntary groups C) Quality circles D) Functional team	RE	4
3	Interpret the leadership style which encourages employee participation Options : A) Autocratic B) Democratic C) Laissez-faire D) Transactional	UN	4
4	Which principle states that each employee should receive orders from only one superior? Options : A) Unity of Direction B) Scalar Chain C) Unity of Command D) Division of Work	UN	1
5	Choose the function of management involves setting objectives and deciding how to achieve them Options : A) organizing B) planning C) controlling D) staffing	UN	1
6	The principle of MBE suggests that:	UN	3

Qn No.	Question	CL	CO
	Options : A)Managers should supervise every task personally B)Managers should focus only on important deviations C)Managers should not monitor performance D)Managers should handle all decisions equally		

Part B.10 Marks.Time:20 Minutes (Cognitive Level:Understand(UN)/Apply(AP))Two-three sentences.2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	Define the term management.	UN	1
8	Describe the process of MBO.	UN	3
9	Apply the concept of training by explaining how on-the-job training can be used in a manufacturing unit.	AP	3
10	Discuss the concept of decentralization to improve decision-making in an organization.	AP	2
11	Suggest methods to improve communication in teams.	AP	2

Part C.16 Marks.Time:35 Minutes.(Cognitive Level :Apply(AP)/Analyse(AN))Short Answer.4 marks each, Answer all 4 questions,choosing among options * within each question

Qn No.	Question	CL	CO
12	A) Apply the key factors which influences organizational efficiency. OR B) Apply the steps in creating effective teams in an organization.	AP	4, 4
13	A) Demonstrate how the principles of scientific management can be applied in a real-world organizational scenario. OR B) Exhibit and discuss the different levels of Management.	AP	1, 1
14	A) Analyse different types of plans	AN	2, 2

Qn No.	Question	CL	CO
	OR B) Differentiate line organization from functional organization.		
15	A) Analyse the differences among the classical, Neo classical, and modern schools of Management OR B) Distinguish between Management and Administration.	AN	1, 1

Part D.24 Marks.Time: 60 Minutes.(Cognitive Level :Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer 6 Marks each.Answer all 4 questions choosing among options * within each question

Qn No.	Question	CL	CO
16	A) Discuss how Fayol's principles of management can be applied to improve the efficiency of a modern business organization. OR B) Discuss the significance of the Hawthorne experiments in the evolution of management thought.	AN	1, 1
17	A) Examine team building? Justify its purposes OR B) Critically evaluate whether Quality Circles are still relevant in today's technology-driven and agile work environments.	EV	4, 4
18	A) Compare and critically assess the effectiveness of formal vs informal communication channels in a large multinational organization OR B) Evaluate the importance of directing for organisational success	EV	2, 2
19	A) Criticize the roles of any two great leaders in business and industry.	CR	3, 3

Qn No.	Question	CL	CO
	<p>OR</p> <p>B)</p> <p>Design a management by exception system for a manufacturing organization. Explain how the system would work.</p>		

Model QP