

## Scheme of Bachelor of Business Administration (Annual Scheme)

### Degree Programme offered through Private Registration

#### 1st Year

Sl. No.	Subject Code	Course Title	Max. Marks	Min. Marks
1	BBAP01	English Language Skills for Communication	100	35
2	BBAP02	Environmental Studies	100	35
3	BBAP03	Principles of Management	100	35
4	BBAP04	Managerial Economics	100	35
5	BBAP05	Quantitative Methods for Management	100	35
6	BBAP06	Business Environment	100	35
<b>Total</b>			<b>600</b>	

#### 2nd Year

Sl. No.	Subject Code	Course Title	Max. Marks	Min. Marks
1	BBAP07	Marketing Management	100	35
2	BBAP08	Financial Management	100	35
3	BBAP09	Human Resources Management	100	35
4	BBAP10	Production and Operations Management	100	35
5	BBAP11	Business Laws	100	35
6	BBAP12	Accounting for Managers	100	35
<b>Total</b>			<b>600</b>	

#### 3<sup>rd</sup> Year

Sl. No.	Subject Code	Course Title	Max. Marks	Min. Marks
1	BBAP13	Strategic Management	100	35
2	BBAP14	Financial Markets and Services	100	35
3	BBAP15	Foreign Trade	100	35
4	BBAP16	E-Commerce and Cyber Laws	100	35
5	BBAP17	Corporate Taxation	100	35
6	BBAP18	Entrepreneurship Development	100	35
7	BBAP19	Case Study Analysis	100	35
<b>Total</b>			<b>700</b>	
<b>Grand total</b>			<b>1900</b>	